

BARNSLEY WEST MASTERPLAN FRAMEWORK (MU1)

STATEMENT OF COMMUNITY INVOLVEMENT

LAND SOUTH OF BARUGH GREEN ROAD

**ON BEHALF OF BARNSLEY COUNCIL, STRATA HOMES AND STERLING
CAPITOL PLC**

Pegasus Group

Pavilion Court | Green Lane | Garforth | Leeds | LS25 2AF
T 0113 287 8200 | W www.pegasusgroup.co.uk @pegasusgroup

Birmingham | Bracknell | Bristol | Cambridge | Cirencester | East Midlands | Leeds | Liverpool |
London | Manchester

 PLANNING  DESIGN  ENVIRONMENT  ECONOMICS

©Copyright Pegasus Planning Group Limited 2011. The contents of this document must not be copied or reproduced in whole or in part without the written consent of Pegasus Planning Group Limited

CONTENTS:

Page No:

1.	INTRODUCTION	1
2.	PLANNING POLICY FRAMEWORK	2
3.	CONSULTATION METHODOLOGY	3
4.	CONSULTATION STATISTICS	5
5.	CONSULTATION FEEDBACK	7
6.	NON-QUESTIONNAIRE RESPONSES	24
7.	SUMMARY OF FOCUSSED BRIEFING SESSIONS	30
8.	CONSULTATION ASSESSMENT	32
9.	CONCLUSION	37

APPENDICES:

APPENDIX A – LEAFLET DISTRIBUTION AREA

APPENDIX B – BARNSELY WEST LEAFLET

APPENDIX C – BARNSELY CHRONICLE EXTRACT

APPENDIX D – SITE NOTICE

APPENDIX E – LOCATION OF DISPLAYED SITE NOTICES

APPENDIX F – FREQUENTLY ASKED QUESTIONS

APPENDIX G – BARNSELY WEST WEBSITE EXTRACTS

APPENDIX H – BARNSELY WEST EXHIBITION BOARDS

APPENDIX I - BARNSELY WEST SUMMARY AND QUESTIONNAIRE

APPENDIX J - CONSULTATION EVALUATION

1. INTRODUCTION

- 1.1 This Statement of Community Involvement (SCI) has been prepared by Pegasus Group on behalf of Strata Homes and Sterling Capitol Plc, working in collaboration with Barnsley Council. This Statement has helped to guide the emerging Barnsley West Masterplan Framework (MU1).
- 1.2 Barnsley Council's Local Plan was adopted in January 2019. The preparation of a Masterplan Framework is a requirement of the Local Plan policy MU1, to guide the development of the site and make sure that the policy objectives are met during the plan period.
- 1.3 Barnsley Council are working alongside Strata Homes and Sterling Capitol Plc and their professional team, who have the largest land interest. Landowners and developers who have smaller land interests on the site are also being consulted.
- 1.4 The subsequent chapters of this Statement detail the planning policy framework; the consultation process undertaken; provide a summary of community comments/views received; and demonstrates how they have been considered in finalising the Barnsley West Masterplan Framework.

2. PLANNING POLICY FRAMEWORK

- 2.1 The importance of effective community involvement in planning has been emphasised through the Government's localism agenda and by publication of the National Planning Policy Framework (NPPF).
- 2.2 Paragraph 16 of the NPPF states that plans should be *"shaped by early, proportionate and effective engagement between plan-makers and communities, local organisations, businesses, infrastructure providers and operators and statutory consultees."*
- 2.3 As part of the Local Development Framework process introduced by the Planning and Compulsory Purchase Act 2004, local authorities are required to produce a Statement of Community Involvement (SCI) to 'front load' the planning system so that the concerns of the community are addressed earlier in the plan-making process, with the intention that they are committed to the adopted policies of the development plan. The content and form of the SCI has implications for any public consultation undertaken and the SCI should explain the process and appropriate methods for effective community involvement during the preparation of planning policy, in this case a supplementary planning document.
- 2.4 The Statement of Community Involvement adopted by Barnsley Council in 2015 references Masterplans as a Supplementary Planning Document (SPD) and stipulates that these documents will be prepared with the involvement of the stakeholders and the community and will *"involve a consultation period of at least four weeks."* A full extract from Barnsley Council's SCI is provided below:

11. Supplementary Planning Documents (SPD)

11.1 SPDs can take the form of Design Briefs, Masterplans, Codes of Practice or other issue-based documents which add detail to policies or proposals in a Local Plan. These documents will also be prepared with the involvement of the stakeholders and the community. This will involve a consultation period of at least four weeks. They are not subject to independent examination, but are adopted by the council under the authorisation process. The need for SPDs to be prepared will be determined during the Plan process.

11.2 Whilst SPDs are not technically part of the Local Plan they carry weight as important material considerations in the determination of planning applications.

3. CONSULTATION METHODOLOGY

3.1 Following consideration of national and local policy, multiple methods of consultation were agreed with Barnsley Council Officers.

- Public Consultation took place for a period of six weeks between 12th September and 24th October 2019.
- Approximately 2,420 leaflets (Appendix A) were distributed to neighbouring properties (within approximately 250m of the site boundary) advertising the consultation process (Appendix B).
- A special notice was issued in the Barnsley Chronicle notifying interested parties of the consultation process (Appendix C).
- A number of site notifications were displayed on streets around the site two weeks before the first public exhibition (Appendices D and E) identifying the location map of these and the site notice that was displayed.
- A series of frequently asked questions were made available to introduce the Masterplan Framework process (Appendix F).
- A website was set up during the six-week consultation period, providing links to the exhibition material: www.barnsleywest.co.uk (Appendix G provides extracts from the website).
- Ten exhibition display boards were prepared providing a clear explanation about the Masterplan Framework proposals through text, images and plans (Appendix H). These not only featured at the two public exhibitions, but were also available to view online and on display throughout the consultation period at the Library @ the Lightbox, Barnsley town centre. An A3 information pack was also available at the Library.
- A consultation summary paper and questionnaire were prepared and interested parties were able to access and complete the questionnaire online or in paper form (Appendix I).
- A Barnsley West Masterplan Framework email address was set up for any electronic responses: BarnsleyWestMF@pegasusgroup.co.uk

- A postal address was also available for any paper consultation responses: Barnsley West Masterplan Framework Consultation, Pegasus Group, Pavilion Court, Green Lane, Garforth, Leeds, LS25 2AF
- Two public exhibitions were held during the consultation period to engage the community in dialogue and request views and feedback:
 - Monday 23rd September 2019, 3pm – 7pm - Barugh Green Club, Higham Common Road, Higham, S75 1LD; and
 - Thursday 10th October 2019, 3pm – 7pm - St Thomas Community Centre, Church St, Barnsley, S75 2RL.
- A temporary exhibition was available at Library @ the Lightbox, Barnsley town centre for the duration of the six-week consultation.
- Statutory Consultees were also engaged in the process.
- All landowners of the site were provided with briefing sessions in advance of/during the consultation period.
- A series of focused briefing sessions were held and facilitated by Barnsley Council including sessions for the following groups:
 - Darton West Ward Alliance
 - Representatives of Keep It Green 2014
 - Representatives of the Redbrook Tenants and Residents Association (TARA)
- The draft Masterplan Framework was presented to the Design Review Panel for comment.
- Regular meetings were held with officers from Barnsley Council.
- Engagement with the Council's Equality and Inclusion Officer and Communications team provided clarity on how the questionnaire could be tailored to maximise participation. A series of optional equality monitoring questions were included in the questionnaire to understand the demographics of participants.

4. CONSULTATION STATISTICS

- 4.1 The following section of this report identifies the comments received from the various mediums of consultation undertaken and explains how they have been considered in the evolution of the scheme design.
- 4.2 Wherever possible consultation comments and suggestions have been fed into the final Masterplan Framework. It is important to note that some comments will not always be overcome through the consultation exercise and that sometimes contradictory views are expressed.
- 4.3 Following the publicising exercise of the consultation via multiple methods and the distribution of 2,420 leaflets to neighbouring properties, a total of 233 people attended across the two public exhibitions. Photographs of the public exhibition are provided at Appendix I. It is considered that this level of interest represents a reasonable response in order to engage and understand the views of the local community.
- 4.4 A summary of the consultation statistics is provided below and the consultation evaluation is provided at Appendix J:

Consultation Statistics

Number of attendants across the two public exhibitions	233 attendees
213 completed questionnaires (online and paper form)	148 completed online 65 completed at the exhibition/received by post*
Non questionnaire responses	5 received by email
Consultee responses	5 received by email
Website visits	349 visits 190 unique visits 100% completion rate of questionnaires Average time to complete 23.45 mins

*a small number of questionnaires were received shortly after the consultation period ended. These questionnaires have been included and considered within this Statement of Community Involvement.

4.5 In addition to completion of the questionnaires and email responses, we also received email responses from the following consultees/stakeholders:

- Barnsley Council Officers
- The Coal Authority
- National Trans Pennine Trail
- British Horse Society
- Yorkshire Wildlife Trust
- Historic England
- National Grid

5. CONSULTATION FEEDBACK

5.1 This section of the report carefully analyses the responses we have received through all the questionnaire responses.

1. Do you agree with the vision of the Masterplan Framework which seeks to create a sustainable and inclusive community with high-quality design and landscaping?	
Yes	76%
No	16%
I don't know	6%

2. What do you think are the most important features of the existing site? (tick 3 options)	
Existing trees and vegetation	74%
Greenspace	69%
Wildlife	63%
Short and long-distance views	37%
Public rights of way	14%
Existing watercourses	11%
Mining legacy	4%
Other	9%
2. Other Responses	
	No.
All the above	9
Existing site is greenspace - any development will generate potential environment/pollution problems rendering any proposed protection in the site plan questionnaire as irrelevant	1
Green space and views to be obscured by houses and employment units taking 100% of what is available	1
Privacy. No one looking in	1
Happiness and well-being as it is at present	1
The pollution in the area will get worse	1
It cannot be sustainable when they are only proposing 30% greenspace	1
Loss of greenspace / greenbelt	4
Air quality	1
None	1
Distinct character of each individual village	2
Retention of existing trees and vegetation	1
Loss of wildlife	1
Increased flooding	1

3. What do you consider to be the most important points for guiding the design of the development? (tick 3 options)	
High quality outdoor space with clear distinction between public and private space	36%
Healthy and safe environment	36%
Considering local distinctiveness	34%
Sustainable design and construction incorporating low carbon and renewable technologies	33%
Clear and obvious routes for pedestrians, cyclists and motorists	26%
Creating views to important buildings and landmarks, and protecting the historic environment	25%
Display good design using high-quality materials	13%
Providing adequate parking	12%
Other	21%
3. Other Responses	No.
Don't build on site / should not be allowed to build on greenbelt / against development	21
Protect existing housing from noise, pollution, disturbance from / view of industrial units	3
All the above	2
Maintaining and improving infrastructure	1
Must connect with existing communities around site	2
Adequate public transport	1
Loss of view	1
Scale down development	2
Provision of facilities e.g. doctors, dentists, other infrastructure	1
None of the above	3
Using available brownfield land instead of green belt	1
More open green space and tree planting	1
Over-engineered transport links and roadways including better relief road plans	1
Site slopes downwards which makes it difficult to protect the historic environment	1
None	1
Concerns about coalescence	1
No employment units next to existing houses	1
Road access/congestion	1
Privacy	1
Do not squeeze too many houses in the space. Parking issues	1
Avoid overlooking by neighbours	2
Keep existing features and skyline	1
Retain woods and copses	1
Adequate camouflage of industrial units	1
Plant trees	1
Consideration given to existing single story properties already present around the perimeter of the development area	1
Doctors surgery vital as local services over subscribed	1
Concern about development reaching maximum profitability	1
Concerns about loss of view, greenspace, wildlife	1

4. The council will assess planning applications to make sure an appropriate mix of housing is delivered. What type of homes do you think the new development should provide? (tick 3 options)

Bungalow	78%
Semi-detached	64%
Detached	59%
Terrace	23%
Apartment	12%

5. The council will assess planning applications to make sure an appropriate mix of housing is delivered. What size of homes do you think the new development should provide? (tick 3 options)

1 bed	29%
2 bed	70%
3 bed	83%
4 bed	47%
5 bed	17%

6. The council will assess planning applications to make sure an appropriate mix of housing is delivered. What tenure of homes do you think the new development should provide? (tick 1 option)

Mix of both	45%
Open market housing	34%
Affordable housing	20%

7. How can the impact of development be minimised when viewed from the wider landscape? (tick as many as are appropriate)	
Create strong green landscape buffers to minimise the visual impact of the development from the wider landscape	82%
Make sure that the new employment units are an appropriate colour to reduce their prominence in the wider landscape	42%
Other	38%
7. Other Responses	No.
Prioritise active transport links	1
Discourage private motor vehicles	1
Make the development much smaller and less intrusive / scale down development	5
Don't built it / against development / against building on greenbelt	22
Buffer against construction noise	1
Minimise overlooking existing properties	1
Don't mix employment and housing	2
M1 already at capacity	1
40m buffer is not enough	1
Move planned roundabout to join the junction 37 roundabout	1
Create additions to existing communities not one sprawl	1
Retail local wildlife networks and create nature recovery networks	1
Destruction of greenbelt land cannot be minimised	1
Keep buildings low level to preserve views	7
Traffic and congestion kept to a minimum	1
Use green screens to give the impression of wide-open green space	1
Don't build on top of a hill / build on lower ground	2
Against employment units	3
Nothing has been done to make the development more appealing to current residents	1
None of the above	2
Build on existing brownfield land instead of green belt	1
Presume new employment units refers to the large proposed warehousing areas. It appears no consideration has been given to the impact of this on the existing Higham Common Road or how this will affect traffic at J37	1
Leave or create more green space	1
Will be impossible to screen the development as it's on a downward sloping site	1
Increase separation distances	2
Prioritise community and distinction between villages over profit in terms of industrial units and size of overall development	1
Concerns over loss of views	1
Consider visual impact on existing properties overlooking this site	1
Plant trees / retain as many trees / bushes as possible	5
Screen industrial buildings	1
Size of proposed development is important	1
Consideration of views	1
Valuation of existing houses in this area before and after building will make interesting reading and action	1
Provide more green space	5
Restricted access for longer vehicles e.g. lorries and buses	1
Concerns about noise and light pollution from industrial buildings	1

8. How can the impact of development be minimised on existing biodiversity features? (tick 3 options)	
Introduce new areas for wildlife within the site (wet and dry areas)	53%
Develop landscaping schemes that encourage roosting, nesting, feeding and movement through the site	52%
Leave areas of grass to grow wild and create wildflower verges and meadows	45%
Make sure that new ponds are clean and attractive to wildlife	27%
Incorporate design features such as bat and bird boxes into the new housing and design new lighting so that it does not unsettle wildlife	20%
Include information boards and signage to educate residents	4%
Deliver off-site biodiversity improvements	4%
Other	28%
8. Other Responses	No.
By not developing the area/not building it	28
All the above	11
Reduce no. of houses and size of employment space	6
None. Destruction of our landscape and wildlife	1
Destruction of greenbelt cannot be minimised	3
Only develop half the site	1
Involve Yorkshire Wildlife Trust	1
Whatever is included will have a devastating impact for the existing residents	1
Build on brownfield sites	1
None of the above	2
Don't build on green belt when there is brownfield land available	
Take all measures to reduce traffic and improve air quality. Incorporate appropriate wildlife crossings	1
Any of the above will be fine when first installed. Later, no one will maintain them, and they will fall into disrepair and become ugly	1
You can't with this size of development	1
Nothing is wrong with MU1 as it is, hedgerows will be years old and ecosystem there established, a few frog ponds by the developer as token gestures will be inert	1
Keep current public right of way	1
Leave existing woods / animals' habitats	1
Provide more green space	5
Questions who will pay to maintain the biodiversity features	3
Protect existing hedgerow	1
Concerns about business of existing roads	1

9. Informal greenspace, play spaces and allotments could be delivered as part of the new development. What features would encourage you to use these new facilities (pick 3 options)	
High-quality facilities that are clean, safe and well-maintained	46%
Well-located facilities accessed by footpaths / cycle routes with secure and convenient cycle parking	43%
Community involvement in the use of the spaces	33%
A range of facilities to attract all age groups	28%
Children's play area and opportunities for imaginative play to allow children of different ages and abilities to play together	25%
Young people's facilities e.g. Multi-use games area/skate park	11%
Car parking and cycle parking	10%
Other	30%
9. Other Responses	
	No.
Don't build it / protect greenbelt	20
All the above	7
Don't understand why we're limited to 3 of the above, they should all be a feature	1
None of the above	9
Creating a closed community. What is being done to integrate the existing community space into this new area?	1
Keep and extend the already existing footpaths	1
Existing surrounding areas don't need elaboration	1
Nothing.	2
Facilities aimed at dog-walkers who currently use the land	1
Young people's facilities should not be encouraged	1
Car parking should not be encouraged	1
Suspect developers will not provide to any extent these new facilities	1
Wardens required to monitor these spaces	1
Provide allotments	3
Open fields similar to the existing landscape	1
None. Why are these questions suggesting that planning has already been granted?	1
The introduction to this questionnaire says that allotments will be part of this scheme, the above indicates could. Another promise to be broken before it's off the drawing board. Allotments have already been taken in Barugh Green to build on	1
Against this, areas will become a congregation place for youths	1
Skate parks and parks are a breeding ground for drug dealers and anti-social behaviour	1
Will attract undesirables from other areas	2
Fields / football pitch	1
Questions who will pay to maintain these	2
Footpaths through green space	2
All should be a priority, not a maybe	1

10. The Masterplan Framework will identify routes for pedestrians, cyclists and vehicles. What design features would make these routes more user-friendly? (tick 3 options)	
Traffic-free routes	46%
Safe and attractive routes that are well-lit	42%
Separate cycle and pedestrian routes	33%
Gates / bollards to restrict unauthorised access for vehicles	31%
Traffic calming measures	29%
Combined cycle and pedestrian routes	14%
Cycle-friendly junctions and smooth non-slip surfaces	12%
High-quality signage	8%
Other	25%
10. Other Responses	
	No.
No HGV access into residential area	1
Not allowing cyclists	1
Don't build it / leave it as it is / protect green belt	10
Only affects new site - not existing communities	3
All the above	3
Options not appropriate for housing development. Options appear more relevant to town centre developments.	1
No consideration to existing communities.	1
No routes, no signs, no lighting we already suffer from too much of this	1
Infrastructure cannot cope with more cars. Already congested.	2
Public transport	1
Heavy duty traffic needs to be taken away from areas of habitation	1
Should be no encouragement for vehicles or cyclists, should be pedestrians only	1
Don't want any roads	1
Existing residents need protecting from traffic	1
Open access to the M1 for pedestrians	1
It's a semi-rural green belt oasis with no infrastructure required for any housing	1
Not having traffic calming or traffic free routes	1
None of the above	3
Not adding thousands of extra cars to an already saturated area	1
Not having the routes in the first place	1
A properly considered traffic planning scheme which correctly accounts for the increased traffic at M1 J37 and along the existing Higham Common Road and Cawthorne/Wilthorpe Road	1
Cycle gates to be of the type that are not A frames, these are so narrow that some handlebars are too wide to get through. Similarly, mobility scooters & children's buggies have the same issue	1
The Plan only sends the future traffic from the development onto existing already heavy traffic areas	1
No rat runs	1
There are already problems of people riding bikes on pavements	1
Control of on-street parking	1
Speed limit controls	1
Questions where pedestrian and cycle routes would go to and from	1
Concerns about increased amounts of cars and HGVs	1
Concerns about increased pollution	1
Speed indicator boards on roads used as rat runs	1

11. The Masterplan Framework will look at the impact of new development on the existing highway network. What measures could help to reduce the impact? (tick 3 options)	
Direct traffic away from residential areas	64%
Promote and enable walking and cycling to the site	38%
Promote bus use to and from the site	33%
Make sure all facilities are acceptable to people with disabilities without the use of a car	25%
Encourage train travel to and from Barnsley train station	14%
Encourage car sharing	8%
Make changing and shower facilities available for all employees and visitors to the site	5%
Provide secure and high-visibility cycle parking facilities	4%
Other	28%
11. Other Responses	No.
None of these will work	1
Don't build it / leave it as it is / don't build on greenbelt	14
Will cause traffic problems in an already congested area	14
Whatever is done it will still impact greatly on existing highway network.	2
Create new rail station as it's not feasible to use Barnsley or Dodworth.	2
Suggest park and ride facility and new bus routes	2
Take measures to stop cars dropping children off directly at the school. In a safe new development if parents are going to insist in using their car then make them park it a mile away	1
Acquire other land to build something similar to Cudworth parkway	1
All the above	3
Limit/reduce number of houses and type of employment / industrial space	3
Ensure existing residents on Higham Common Road are not blighted by increased traffic	1
How can Barnsley council sign up to a Climate Change policy and then create more cars and housing in urban Barnsley? Double standards	2
Block off access to Church Street Gawber. Create new link roads before any building work starts.	1
Improve existing junctions	1
Masterplan will not encourage people to do things on mass, they won't car share, cycle, take the train	1
None of these suggested measures will have a positive impact on the existing highway network	1
None of the above	2
Put weight restriction on the roads that you have already declined to do. Force HGVs to use main roads and install speed cameras	1
None of the options will address the fundamental issues that although the areas covered by the masterplan may have adequate road space provided, the wider issues of congestion elsewhere (which already exists) and will be exacerbated by the proposals) have not been addressed	1
As with all of this the above questions are written by someone who	1

hasn't a clue about people's habits. Directing traffic away from residential areas to where? In one part of the submission it's plugging access to the M1 you cannot go down there on cycle or as a pedestrian, therefore that very point encourages vehicle use. Train use still requires another form of transport to reach a destination which costs and takes time. The impact on the existing highways is massive especially at peak times. Increasing the pollution that Barnsley Council wants to reduce before the government deadline date (source Barnsley Chronicle). I can hardly see how this development is going to advance that cause. In addition, when, as recently a section of the M1 was closed due to an accident there was gridlock for hours through Darton, Barugh Green, Higham and beyond. This is a tragedy of mammoth proportions, which will affect generations forever.	
Concerns that above measures are not feasible (e.g. people finish work at different times / public transport unreliable)	4
Provide high quality local jobs (not logistics) reduce commuting to Leeds / Sheffield	1
Reduce bus and train fares to encourage sustainable transport	1
Proposed main line train service from Barnsley to Doncaster	1
Support idea of a relief road	1

12. What areas do you consider to be important in achieving sustainable development and reducing future impacts on climate change? (pick 3 options)	
Investment in green open spaces that can deliver a wide range of environmental and health benefits	52%
Include landscaped areas that hold water during wet periods and encourage the recycling of rainwater	45%
Sustainable design and construction techniques	36%
Sustainably manage drainage across the site	32%
Reduce energy use by incorporating energy efficiency measures in new homes and employment units	25%
Include electric vehicle charging points	13%
Promoting the delivery of renewable and low-carbon energy (solar panels, wind turbines)	13%
Other	24%
12. Other Responses	
	No.
None	2
By not increasing the flood risk to existing properties, caused by developing land that doesn't need development	2
Don't build it / against development	27
All the above	8
Any development is less sustainable than leaving the land alone	1
No wind turbines	1
None of the above	1
Not building on green belt when there are brown field sites available	3
Hmmm	1
Is this question relevant?	1
1,400 and up to 2,800 extra cars isn't going to have direct effect on not just climate change then air quality? Then you're even more deluded then even I think	1
There are green open spaces now you cannot improve on what's there already, with animals fauna & flora, air tight home have to be a health hazard, solar panels - residents I know who bought a new build property with solar panels have no intention of replacing them at the end of their life cycle. Who wants wind turbines near their homes, the noise alone is polluting and distressing? Areas to hold water, how? These fields are a massive soak away and still, after heavy rain the ditches alongside Barugh Green Road overflow.	1
More green open spaces	1
Concerns that rural village will be destroyed	1
Concerns about increased traffic	1
Concerns that proposal will worsen climate change	1

13. How do you think the development could improve your health? (tick 3 options)	
Incorporate trees and greenspace to improve the environment	54%
Incorporate design features to minimise air pollution	34%
Provide a range of open space to encourage sport and exercise for people of different ages and abilities	30%
Provide high-quality footpaths and cycle paths	23%
Provide outdoor seating areas with adequate shade and shelter to encourage social interaction	13%
Promote inclusive design principles to make sure all spaces and buildings are accessible to all members of the community	8%
Deliver high-quality streets and spaces to encourage community use	7%
Other	40%
13. Other Responses	
	No.
Do not build the development/development won't improve health	53
Ensure industrial units are well away from existing housing	1
Ensure industrial units are not used 24/7	1
All the above	4
Scale down development and leave more planting and green space	1
Building houses and factories will cause more pollution	1
Air pollution already affected by motorway on s. side of site. Will be exacerbated by employment traffic	1
Traffic calming massively increases air pollution	1
Remove the industrial area	1
There are many access points into site currently. This should continue in new development	1
Reduce the amount of heavy lorries which will accelerate and produce fumes when using new link road.	1
None of the above	3
Is this question a joke?	2
No idea	1
Whilst people say they want to live in a community they don't actually want to engage. This monstrous rape of the countryside will not create a community, what it will do is destroy the identity of the villages bordering the site, as someone with significant heart disease the disruption, dust, exhaust fumes and the rest that comes with this development will do absolutely nothing to improve my health.	1
This will be for the benefit of our children and grandchildren. Why not ask schools to ask the children	1
Youths gather at these points creating an unsociable menacing atmosphere.	1
Greater separation distances between houses	1
Encourage wildlife	1

14. What design features could help to create a safer neighbourhood?	
Well-lit walking and cycle routes	43%
Well overlooked greenspaces	37%
Landscaping to create clear separation between public and private spaces	34%
Link lighting design and CCTV	33%
Secure boundary fencing to the employment and residential units	26%
One main entrance to community facilities to help monitor and manage access	13%
Anti-graffiti coatings applied to walls that are in high risk areas	10%
Secure cycle and bin storage	7%
Other	26%
14. Other Responses	No.
Longer jail sentences	1
All the above	7
Neighbourhood is currently safe	6
Development will create less safe neighbourhood	3
Don't built it/against development/leave as greenbelt	14
Protect green belt and wildlife	1
Some of these options make it feel like a closed off community would be created. How would it be integrated with existing community?	1
Gun turrets	1
More safer neighbourhood staffing and resources in existing areas	1
No affordable housing	1
None of the above	2
More policing/community policing	5
Housing price points to deter precariat social class citizens / inflate property costs	2
None	1
Apply all the above to the existing surrounding villages	1
No rat runs	1
Concerns about playing residential and employment uses next to each other	1
Asks who is going to check and maintain sites	1
CCTV	1
Meetings to discuss crime in the area	1

15. What key economic benefits of this development are important to you? (tick as many as are appropriate)	
Community facilities	32%
New employment opportunities	25%
New primary school	23%
Economic investment to the area	21%
Delivery of new homes	18%
Other	50%
15. Other Responses	No.
None	66
Green use of the area	1
Potential increase in wildlife value if project maximises potential	1
Keeps taxes down	1
Need more investment in existing facilities	1
Attracting people from other non-Barnsley areas	1
Zero interest in new homes we don't need	1
Improved train connection to London	1
Concerns that the development may decrease the value of surrounding properties	1
Economic benefits? The housing will be providing cheaper commuter homes for people employed in Leeds and Sheffield. Warehousing and Units are unlikely to provide many NEW executive jobs.	1
The area is already served by an excellent primary school. New school will only be for new residents.	1
Loss of amenity value for the area	1
Creation of a new road to lessen traffic through Higham	1
None of the above	1
No development on green belt / keep it as it is / against development	7
Concerned about increase in traffic on already over-used roads	2
Concerned about the pressure on Barnsley Hospital	2
Health outcomes generated by creating healthier places	1
Traffic reduction on Higham Common Road	1
The days of continuous growth are over. Time to change course	1
More affordable housing	1
Asks whether the builders and labourers will be locals	1
Don't build too much	1
More services eg more shops and more regular buses	1
Benefits will not affect existing residents	1
Suggests new road to take traffic away from Higham Common Road	1

16. Please write other comments you may have in relation to the draft Masterplan Framework	No. of responses
Principle of development	
Scale of development is too large	33
Welcome proposal	1
Against development/do not want development / no need for development	47
Build on brownfield sites first	11
There are vacant buildings throughout the borough already	5
Design	
Concerns about small separation distances	11
Would like to see more bungalows	7
Consideration needs to be given to connecting the site with wider cycle/walking route networks	1
Suggests garden space / allotments /orchard space to grow food	8
Hopes homes are of good quality and well built	1
Concerns about dated/boring design of new buildings	1
Design looks disjointed	1
Would like to see solar panels on houses	1
Do not put houses near outer boundary for residents of Higham, Pogmoor, and Gawber	3
Concerned about location of industrial units close to housing	4
Houses look to be very densely packed	3
Plan looks really exciting/ layout well thought out	2
Plan is a joke	1
Masterplan and questionnaire give very little information on what's really proposed	4
Please consider disabled people/wheelchair users when you are constructing new green spaces and walkways. Make sure it is accessible for everyone.	1
Asks if new fencing will be put up and what type it will be.	2
Concerns about design of proposed development and link roads	5
Concerns about location of proposed public house	1
Concerns about height of proposed dwellings	8
Lack of detail	9
Asks what type of housing will be built	1
Concerns about overlooking	6
Concerns about design and location of employment sheds and/or design of housing	3
Only the Council can decide what type, mix, tenure and quality of housing is required	1
Would like to see properties specifically for the elderly or disabled	1
Concerns that the development is not in accordance with the heritage and character of local villages	1
Retirement bungalows should be built at the back of existing bungalows for privacy of present owners	2

Concerns about lack of pavement on roads around development	1
Environment	
Concerns about loss of green field/green belt land	59
Lots of green spaces provided	1
Concerns about loss of countryside views	6
Concerns about damage to/loss of environment	9
Concerns about Barnsley Council's environmental challenge of zero emissions / climate emergency	6
Concerns about flooding /drainage/ that the site gets waterlogged	9
Homes should have mandatory bird and bat boxes. Gardens should have areas for compost bins to be hedgehog friendly	1
Would like to see more trees/woodland/meadows/wetlands	9
Would like to see more green space within the development	8
Concerns about towns becoming merged together / coalescence	16
This will create an urbanisation of an already busy area / urban sprawl	7
Existing and mature trees/hedges should be retained	2
Asks if land will be levelled to prevent overlooking	1
Would like a variety of types of corridors so different species can use them	2
Concerns about impact on air quality	3
Concerns about lack of land for/loss of wildlife/biodiversity	26
Highways	
Concerns about existing pollution/traffic from nearby busy roads	30
Consideration needs to be given to access to motorway and A628	2
The roads should be built first	5
Would like to see benefits to Higham village from the construction of a new road	1
Higham Common Road is unfit for use by pedestrians and cyclists	1
The link road will improve quality of life	2
Entrance into Claycliffe Avenue needs widening	3
Pedestrian crossing is needed across Barugh Green Road near Aldi	1
Concerns about bus-turning facility on Higham Common Road	1
Concerns about suitability of roads for HGVs/increase in HGVs	4
Southern roundabout is too close to existing houses on Higham Common Road	1
Concerns about lack of infrastructure	11
Hermit Lane should be left open	1
Suggests carbon free initiatives such as car free zones/park and pedal & park and ride	4
Concerns that plan will be altered to allow vehicle access directly to Claycliffe Avenue. Junction is a hazard.	1
Suggests pedestrian crossing on Barugh Green Road near Aldi	1
Suggests not to have a pedestrian crossing on Barugh Green Road near chestnut tree	1
Suggests new zebra crossings to Barugh Green Road and Claycliffe	1

Road	
Suggests traffic calming	2
Concerns about increase in traffic/pollution	52
Services	
Concerns about lack of services e.g. public transport, GPs, schools and shops	28
A secondary school might be appropriate	1
Concerned about the location/type/construction of the proposed school	3
During Local Plan hearings the developers outlined their vision of hotels, shops and other development along link road. What level of commercial development is proposed along this road?	1
Public transport should be prioritised	1
Other	
Suggests installation of reliable cycle counters	1
Concerns about over-reliance on EV	1
Would prefer the houses to be expensive/area is nice and should be kept that way	1
Concerns about large lorries coming through the site during construction should be controlled and/or checked	5
Concerns about access to Gawber Primary School and associated parking problems	1
Suggests inclusion of community buildings for arts/sports	1
Concerns about loss of value of property	8
Stop this development now	2
Concerns about lack of affordable / social housing	4
Concerns about noise and dust during construction	5
Council do not listen or respect local residents view so it will go ahead	1
Listen to feedback from the local community	2
Accessibility to complete the paper version of the questionnaire is obstructive - no paper copies available at the library	1
Only two consultation events, both held during working hours is not good enough Real lack of effort to consult with residents	1
Concerns about increase in crime	3
Concerns that development will reduce quality of life	4
Concerns that numerous communities will be decimated	1
Concerns about impact on health/well-being.	16
Put your current residents first, then consider the development	6
The land behind Wharfedale is unsuitable for building so my understanding is to get around this the new houses get a nice big garden, how about offering neighbouring properties that land as a gesture of good will	1
Benefits only developers	3
Concerns that there is no strategy for the types of business to be attracted	2
Concerns that the proposal will not create many jobs	7
Encourages talking to other stakeholders working in Barnsley	1

If you're doing it, do it right	1
Feel it is badly planned	1
Vital that the development is not a new community but adds to the surrounding communities	1
Suggests another local meeting / more community consultation	3
Unhappy with existing consultation events	1
Concerns about limitations of questionnaire	8
Developments dis-benefits outweighs benefits	3
Please look at the developments in Leeds and Sheffield on www.citu.co.uk	1
This consultation is a meaningless exercise	6
Development should not be called Barnsley West. The naming of any district should not be the purview of the developers	1
Concerns about threat of gas	1
Questions are repetitive and already included in the Local Plan	1
Asks what the proposed timescales are for planning applications, construction etc.	1
Asks what the Council will be doing to help safeguard the interests of present residents	1
Little or no reference to minimise the problems to existing residents who border the site	1
Unnecessary building of industrial units will have a detrimental effect on the local community	1

6. NON-QUESTIONNAIRE RESPONSES

Barnsley Council Officers

6.1 Comments have been received from relevant officers and departments at Barnsley Council including the following:

- Planning Policy
- Development Management
- Tree Officer
- Environmental Health
- Health and Well-being
- Urban Design
- Housing and Energy

The Coal Authority – 24th October 2019

6.2 The Coal Authority are pleased to see that the site's coal-mining legacy is included in the historical overview. We also welcome identification on the constraints plan of the locations of the surface mining highwalls. The development layout should seek to avoid building over these features and avoid the established location of any mine entries, and their zones of influence, which are present on the site.

6.3 Any formal planning application submitted for the site will need to be supported by a Coal Mining Risk Assessment, or equivalent report, which should be informed by intrusive site investigations where necessary. We would be pleased to comment on this submission in due course.

National Trans Pennine Trail – 21st October 2019

6.4 The Framework provides a unique opportunity for Barnsley Council to showcase its commitment to sustainable transport and safe, accessible routes, whilst reducing carbon emissions as part of the Framework and future development opportunities.

-
- 6.5 The Masterplan vision seeks to create a sustainable and inclusive community with high-quality design and landscaping. Sadly, this vision is not continued throughout the Masterplan Framework as very often sustainable transport users are referred to as pedestrians only.
- 6.6 All facilities should automatically be fully accessible to everyone, regardless of their ability and this should never be an option for people to prioritise over - it should be embedded throughout the Masterplan Framework.
- 6.7 All references to sustainable transport links should include pedestrians and cyclists and, wherever possible, bridleway links should be investigated. Bridleways provide routes for walkers, cyclists and horse riders and therefore encompass all users automatically without discrimination.
- 6.8 As future developments will include residential accommodation, all sustainable transport routes should be accessible for all, without any steps, stiles or footbridges. Safe road crossings should be provided, including Toucan crossings where appropriate – or Pegasus crossings in terms of bridleways. Cycle parking should also include facilities for adapted cycles.
- 6.9 Clear simple signage is paramount for sustainable transport users within this new region to ensure users are confident that they can use the routes safely.
- 6.10 Images within the Masterplan Framework should be changed to reflect a true representation of the intended community users (families with pushchairs, people using wheelchairs or cyclists).
- 6.11 Links to the existing Trans Pennine Trail network within Barnsley would be welcomed as part of further gains from forthcoming developments and upgrading to existing Barnsley sections of the TPT as well as the wider sustainable transport offer.
- 6.12 Lack of demonstration for safe routes to the proposed primary school and existing secondary school sites.
- 6.13 In its current format the Trans Pennine Trail partnership cannot support this Masterplan Framework due to the lack of support for sustainable travel and accessibility, but it is noted that simple changes to wording can provide the reassurance needed and look forward to receiving an updated version.

British Horse Society (included within the National Trans Pennine Trail response)

- 6.14 Too little consideration is given to sustainability – here is an opportunity to put down the ground rules for developers and it must be made clear what those rules are in this respect.
- 6.15 This Masterplan Framework provides an opportunity to link into the existing network of bridleways.
- 6.16 Green Corridors through developments, linking to other off-road routes, are preferable to the currently standard option of simply tarmacking over existing footpaths and bridleways as part of the road development through a new estate or other development project.
- 6.17 A robust framework needs to be put in place in order to ensure that the ‘green’ off-road routes and the public rights over them are replaced, if necessary, with something of a similar standard of amenity.

Yorkshire Wildlife Trust – 24th October 2019

- 6.18 We are encouraged to see that ecological surveys have been considered and conducted at an early stage. However, we would advise that, as a large area of greenspace surrounded by urbanisation, these results are not undervalued and are utilised to aid the design of the framework.
- 6.19 The consideration of any loss or impact of the masterplan framework on trees, hedgerows and identified habitats, should not be underestimated. The site should be considered as a whole, rather than a piecemeal approach for individual planning applications will ensure appropriate and affordable mitigation and compensation can be incorporated at an early stage of development. We view this to be of importance due to the historical presence of woodland across the site.
- 6.20 We would expect, in accordance with industry standard and good practice, that surveys are kept up to date (within 2 years of development).
- 6.21 Encouraged to see retention of footpaths and integration into the Masterplan Framework. Encouraged to see retention of green corridors which should be enhanced and integrate into existing landscaping.

- 6.22 We appreciate the consideration of 'ecology corridors' and would like to ensure these are protected from disturbance by members of the public and retained as dark corridors in accordance with BCT guidance.
- 6.23 We are encouraged by the proposed 'Healthscape' approach and would be glad to see integration of ecological features into SUDs and attenuation design and POS to provide multifunctional spaces.
- 6.24 We would advise that gardens do not back onto green space wherever possible to avoid fly tipping of garden waste and to preserve the quality of these areas. We would encourage sensitive lighting design of the entire scheme to protect species such as bats and owls; and to minimise light pollution of the local area. We would also be encouraged to see the development aim to achieve best practice through meeting low carbon standards as set out in Barnsley Zero 40 document proposed to be adopted. Consideration of passive houses, rain gardens and green/living walls, roofs and streetlights would aid the lowering of emissions during operation of the development. The benefits of such features for those living and working in such environments is well documented. Integration of other features such as bat and bird boxes, owl boxes, hedgehog homes/passes, and hibernacula should also be included in appropriate locations.
- 6.25 Consideration of sustainable and low carbon construction methods must also be considered for the development on site.
- 6.26 The Dearne Valley was designated as one of only 12 national Nature Improvement areas in 2012 and is cited in the Barnsley Local Plan. The MU1 area is outwith the 2012 Nature Improvement area boundary the best practice principles of "net Gain" should apply to this new flagship development.
- 6.27 Detailed comments from the Dearne Valley Living Landscape Manager have been provided to the masterplan framework and need to be considered.

Historic England – 8th October 2019

- 6.28 Do not wish to offer any comments to this consultation.

National Grid – 24th October 2019

- 6.29 Confirmed there are no records of National Grid’s electricity and gas transmission apparatus within the Masterplan Framework area.

Keep it Green – 23rd October 2019

- 6.30 Keep it Green is a local campaign group formed to oppose the proposals for site MU1 contained in the Barnsley Local Plan (BLP).
- 6.31 Whilst the Group maintain their concerns with the allocation of the site for development, it is acknowledged that the *focus should now turn to ensuring the development envisaged is implemented in a manner that causes least possible damage to the area itself and to the living conditions of the many residents who live on its fringes. In other words, the development ought to make the best – indeed, the very best – of a very bad job.*
- 6.32 Concerns raised on the questionnaire and questions posed. Use of technical jargon.
- 6.33 A summary of the main points raised include:
- Large scale employment units over scaled in proximity to neighbouring residents, views into the site from its prominent location. Concerns on impact to residents once the employment units are in operation.
 - Concerns that high quality residential development will not be achieved. Planning policy needs to be considered when designing the housing schemes at the planning application stage.
 - The masterplan framework needs to consider existing properties which border the site, particularly in respect of the relationship with existing bungalows. Green buffer zones should be provided to safeguard and protect living conditions and amenities of the occupiers of the existing dwellings on the edges of the site. Development should not have an overbearing effect on the outlook of the existing dwellings. Distance between dwellings guidance in planning policy should be adhered to as a minimum.

- Concerns around large loss of existing vegetation – at odds with the Green Infrastructure concept within the Masterplan Framework. Lack of information on management of green infrastructure. Scope for the creation of features such as wildflower meadows, possibly associated with the SUDS facilities should be considered.
- Public rights of way and connections to green spaces should be incorporated into the scheme, it is recognised that this has been considered in the draft masterplan in some ways.
- Concerns with location of link road in close proximity to proposed school. Concerns on how the proposed development will connect into the existing road network and neighbouring residents' streets. Lack of pedestrian footpaths on some existing streets.
- Concerns around extended period of time the site will be developed and how the construction phase will be managed to protect the existing residents' amenity, terms of noise, air, traffic disturbance.
- Phasing needs to be set out in the masterplan framework to ensure infrastructure is delivered in accordance with local policy and before the site is fully developed.

Countryside Properties – 21st October 2019

- 6.34 Confirming interest on land within the Masterplan Framework area and confirming their site can be delivered as a separate phase.

7. Summary of Focussed Briefing Sessions

7.1 Barnsley Council officers provided a number of specific briefings for key interest groups. A summary of discussions is provided below:

- **Keep It Green.** Two briefings were provided to representatives of Keep It Green during the consultation period. Members of KIG reiterated disappointment of the site's allocation for development in the Local Plan and consider the number of houses and amount of employment land to be inappropriate. The group have significant concerns relating to: loss of greenspace, highways impact/capacity, environmental impact, ecological impact, scale of employment units, outlook for existing residents, noise and air quality impact both during construction and once development completed and the scale and type of housing proposed. The group also raised concerns around how the consultation has been managed and consider the level of detail offered inadequate to offer assurances to the existing community.
- **Redbrook TARA.** Representatives of the TARA were provided with a round table discussion following the public exhibitions. This provided the opportunity to seek clarification/raise concerns in relation to the housing estate on the north east side of the site. Drainage featured heavily in the discussion due to resident's experience of surface water flooding affecting their properties. The properties currently utilise underground pumps to assist in dealing with the flooding issue, but issues persist following heavy rainfall. Concerns were raised around the impact that more development could have on this issue. In addition, the access/egress from the estate was raised as a significant area of concern and the potential impact that new development would have in worsening the situation. Residents also raised concern around pedestrian safety and a lack of safe crossing points.
- **Darton Ward Alliance** (please note that briefings were offered to all three ward alliances). A presentation was provided outlining the process undertaken prior to the public consultation exercise and briefing on the methods of consultation proposed. Members of the ward alliance sought clarification on a number of key issues including capacity of the highway's infrastructure, schools and what housing mix was likely including the proportion of affordable housing proposed on the scheme.

- Ward member briefing. A ward member briefing was provided by council officers in advance of the consultation, in order to brief elected members on the forthcoming consultation including method and format of consultation material. This was also to ensure that elected members were able to offer assistance to members of the public that attend members' surgeries with any questions relating to the consultation.
- Landowners were offered briefings prior to the consultation in order to notify of the masterplan process and seek understanding of any intentions for their landholdings. The majority of landowners were residents within the site boundary, owning title deeds to single residential properties and therefore interest from the perspective of protecting the outlook of their property. The concerns raised primarily related to the amount and type of buffers provided between existing residents and proposed development with a key concern being the scale, type and use of the proposed employment units. There were also significant concerns raised around the impact that construction would have in terms of noise and air quality and the impact that the completed development would have on their outlook and residential amenity.

8. CONSULTATION ASSESSMENT

- 8.1 The following section of the report identifies the common themes received throughout the six-week consultation period and explains how they have been considered in the evolution of the Masterplan Framework.
- 8.2 Wherever possible comments and suggestions have fed into the final Masterplan Framework. It is important to note that some community concerns will not always be overcome through the consultation exercise and that sometimes people have contradictory views to each other.
- 8.3 All consultation responses have been shared with Barnsley Council. Copies of responses can be provided upon written request to Barnsley Council.
- 8.4 The consultation process was widely publicised to ensure all communities and interested parties were notified of the consultation exercise. Multiple methods of publications were undertaken to ensure different parts of the community were targeted on across various media levels. The two exhibition events were well attended and generated in excess of 200 responses to the consultations.

Themes	Masterplan Framework Response
Principle of Development	<p>A large proportion of responses raised concerns that the site should not be developed, despite some being aware of the site's allocation within the Local Plan. The preparation of the Masterplan Framework does not provide an opportunity to re-open discussions around the principle of the development and this should not be a determining factor during the preparation of the Masterplan Framework.</p> <p>The concerns around the proposed quantum of development has been raised as over-development. Similarly, the site is allocated within the adopted Barnsley Local Plan for the development of 1,700 homes and 43 hectares of employment space and was agreed at the local plan preparation stage.</p> <p>Barnsley Council recognise the scale of the proposed development and as such, Local Plan policy MU1 requires the preparation of the Framework Masterplan to ensure that policy objectives are met and the site can be developed in a comprehensive manner.</p> <p>The Masterplan Framework therefore provides a clear guide to demonstrate how the site can be developed to meet the homes and employment space, whilst protecting the amenity of existing residents throughout the development of the site.</p>
Green Infrastructure	<p>The themes emerging from the consultation are the loss of existing green infrastructure across the site and how the masterplan framework will seek to minimise disruption and protect existing features on site with particular reference to existing hedgerows, trees and planting, biodiversity network and habitats, existing public rights</p>

Themes	Masterplan Framework Response
	<p>of ways and connections and landscape setting.</p> <p>A series of landscape and ecological technical assessments have been undertaken which provides an understanding of the existing features on site and how they should be afforded consideration in the masterplan framework.</p> <p>The consideration of existing biodiversity is a key baseline consideration in the preparation of this masterplan framework. The masterplan framework proposes the retention of large areas of existing green infrastructure throughout the site in addition to the biodiversity enhancements.</p> <p>The masterplan framework sets out areas of consideration for the impact of the development on vegetation, biodiversity habitats and sets out the requirement for the suitable mitigation to be provided at the planning application stage. There is also a requirement for ecological and landscape management plans to be prepared to ensure the long term protection of identified wildlife and vegetation on site is maintained and enhanced where proposed.</p> <p>The site is currently privately-owned with limited accessibility for the general public by existing public rights of ways. The Masterplan Framework sets out the council's requirement to retain all public rights of ways across the site, and the routes should be enhanced as part of future development proposals and this will include the consideration of bridleways, which provide routes for walkers, cyclists and horse riders and therefore encompass all users. The Masterplan Framework has been updated to require developers to actively engage with the council in respect of public rights of way on site.</p> <p>The masterplan framework sets out the importance for green infrastructure to provide safe routes for the community to navigate through the site and setting out key ecological areas which require restrictions on access in order to protect sensitive wildlife.</p> <p>The masterplan framework makes clear that further work will be required at the planning application stage through the preparation of a detailed landscape and visual impact assessment, to determine how proposed development on site will sufficiently complement the surrounding landscape and minimise the impact on neighbouring areas. Whilst, the green infrastructure strategy provides a clear view of how the site will be maintained and the identified landscape features on site, the landscape visual impact assessment will clearly set out where strategic landscaping is required to reduce impacts on the neighbouring communities.</p> <p>Future management and maintenance of the green infrastructure will be agreed at the planning application stage and opportunities will be available for private and community organisations to take a lead role in managing green spaces, such as the Land Trust.</p>
Highways and Movement	Concerns have been raised by the amount of car parking and additional traffic the site will generate. Forthcoming planning applications will present the traffic modelling data which demonstrate

Themes	Masterplan Framework Response
	<p>whether the existing highway network has capacity to safely accommodate additional numbers. If the modelling indicates the requirement for highways improvement works, these will come forward with future planning applications and trigger points will be agreed to ensure the infrastructure is delivered prior to completion of development.</p> <p>The masterplan framework recognises that public transport will play an essential role in reducing congestion in the Barnsley borough and benefits public health by encouraging walking and cycling as part of door-to-door journeys. On this basis, the Masterplan Framework requires the planning applications to be supported by a Framework Travel Plan. Implementation of the Travel Plan will encourage trips to the site to be made by sustainable (non-car) modes of transport, where appropriate, and help to mitigate the impact of increased traffic.</p> <p>The existing public transport accessibility of the site is unlikely to adequately support the development of Barnsley West and, as such the masterplan framework sets out the requirement for a programme of bus service enhancements which will be required to address frequency, convenience and attractiveness, and supported where necessary by the new highway infrastructure.</p> <p>There is an opportunity to provide high-quality frequent and direct public transport connections to Barnsley town centre, and the other main urban areas which would benefit both existing and proposed users.</p> <p>The Masterplan Framework will require planning applications to set out how the site has been designed to provide sustainable forms of transport to ensure accessibility is achieved for all.</p> <p>The location of the link road has been designed following a detailed understanding of the site's topography and the technical requirements for such new road infrastructure. The new infrastructure is also required to connect into the existing road network. These contributing factors have led to the location and general alignment of the point of connections to the existing network and the proposed link road within the site. Planning applications will assess any potential harm to existing residents from the new highways infrastructure and development. The Masterplan Framework clearly sets the requirement for mitigation to be provided where identified and to protect amenity levels for existing residents.</p> <p>Planning applications will be required to investigate and propose suitable mitigation on the impact of any proposing highway and pedestrian connections into existing neighbouring areas around the whole perimeter of the site.</p>
Scale & Design	<p>We recognise the concerns raised around the relationship between the proposed and existing residential relationships will be considered during future planning applications. The Masterplan Framework will indicate that all boundaries around the site with existing development is a sensitive edge and the design code ensures the parameters set</p>

Themes	Masterplan Framework Response
	<p>will protect existing and proposed residential amenity levels. Parameters such as distance between dwellings will be reflective of existing local planning policy and will ensure that future planning applications address the sensitive boundaries and utilise the parameters within the design code to prevent potential harm to the existing residents as well as the proposed residents.</p> <p>The relationship between the existing residential properties and proposed employment phase is also set out within the masterplan framework. Parameters will be set to ensure the design of the urban design principles are considered and the transition between the two seeks to protect residential amenity. The distance between proposed employment units and existing residential areas is far in excess of 40 metres and green infrastructure within the masterplan framework will guide the requirement to provide robust and functional landscaping to provide green buffers between the two uses.</p>
<p>Pollution Control</p>	<p>Comments raised recognised that the site will be delivered over 15 years and concerns have been raised as to how residential amenity will be protected during the construction phase. The masterplan framework sets out the requirement for the best and safe practise construction methods to be used and prevent harm to existing residents in terms of the control of noise, dust and traffic. The masterplan framework will set out the need for future planning applications to be supported by construction management plans to ensure best practices are followed.</p> <p>Noise and Air modelling has been undertaken and any mitigation required will be supported through a planning application.</p>
<p>Community Facilities</p>	<p>The masterplan framework sets out the requirement for delivery of key community facilities and in some cases their phasing within the development programme to ensure the site is developed in its entirety before identified communities are delivered. This relates to the primary school, community facilities (such a health centre).</p> <p>During the preparation of the Local Plan, the Clinical Commissioning Group engaged with Barnsley Council to provide an overview of current and future service provision. The Infrastructure Delivery Plan concluded that given the recent investment in health provision in the borough it is unlikely that major new facilities will be required, with workforce being the capacity issue rather than premises. Further consultation will be carried out when planning applications are being determined. The CCG can then assist GP practices to plan and respond to growth, this may include workforce recruitment and/or upskilling the existing workforce.</p> <p>The local plan policy also includes the requirement for small scale convenience retail and community facilities as set out within the site's policy allocation to cater for residents of the site as well as the existing wider area. Any development to meet this need should also provide other facilities that might be expected for the scale of development to ensure that the needs of the community are met. Such uses may include small scale convenience retail, a health centre</p>

Themes	Masterplan Framework Response
	and a community centre.
Flood Risk and Drainage	<p>Concerns have been raised around localised flooding. The masterplan framework requires the integration of sustainable urban drainage systems where possible on the site. The intention is to capture all of the surface water using large detention basins, ensuring that they maximise the benefit of holding stormwater. The drainage systems will ensure the risk of on-site surface water flooding beyond the site boundaries is prevented.</p> <p>Planning applications will be required to assess any flood risk potential from the development of the site on both the site and neighbouring areas beyond the site boundary. Suitable drainage strategies will be required to demonstrate how drainage will operate, be managed and maintained throughout the development.</p>
Masterplan Framework	The illustrative masterplan framework has been reduced in detail to a concept plan setting out the high level parameters for land uses on the site. The detailed plot layouts are not a consideration for this masterplan framework.
Site Notices	<p>The council have been informed that the end date for the MU1 (Barnsley West) masterplanning consultation was incorrect on notices issued around the development site. The council have reviewed all material and can confirm this is an unfortunate error which is limited to the site notices only.</p> <p>The notices were just one form of publicity used to communicate the consultation. Promotion included a letter posted to over 2,400 residents living within 250 metres of the development site, media releases which were published in local and regional press, a public notice printed in the Barnsley Chronicle and display boards in the Library @ the Lightbox. Alongside these traditional methods of communication, the council carried out a variety of digital promotion on our website and our social media platforms.</p> <p>Two public consultation events were well attended. The events provided the opportunity for residents to view and understand proposals, collect a copy of the questionnaire and gain an understanding of the consultation process.</p> <p>There are no specific regulations around consultation on Masterplan Frameworks and while consultation is encouraged, it is not mandatory.</p> <p>For all of the masterplanning sites allocated for development within Barnsley's Local Plan, which was adopted earlier this year, we have decided to follow the arrangements made for the Supplementary Planning Documents, with additional elements to reach as many people as possible.</p>

9. CONCLUSION

- 9.1 The comments and feedback received during the consultation have been reviewed by Barnsley Council, Strata Homes and Sterling Capitol Plc team. This Consultation Statement seeks to provide a summary of all responses received and how the Masterplan Framework has positively accommodated the comments raised. Where possible and feasible, changes have been made to the scheme design to address comments and suggestions provided.
- 9.2 This Statement has set out the extent of publicity undertaken in advance of the consultation process and results following the six-week consultation. The Statement demonstrates that Barnsley Council, Strata Homes and Sterling Capitol Plc team have listened to all responses and sought to positively make changes to the Masterplan Framework where possible and provided clarification where required.
- 9.3 There are clearly a wide range of concerns that have been raised during the consultation process. However they are not considered to be so unsurmountable that they would affect the delivery of the development.

Appendix A – Leaflet Distribution Area

Appendix B – Barnsley West leaflet



BARNSLEY
Metropolitan Borough Council

strata

STERLING
CAPITOL

BARNSLEY WEST

**Draft Masterplan Framework Consultation
Land south of of Barugh Green Road (MU1)**

Have your say at
www.barnsleywest.co.uk



Land south of Barugh Green Road – MU1

Public Consultation: Draft Barnsley West Masterplan Framework

Developers Strata Homes and Sterling Capitol PLC are working in collaboration with Barnsley Council to prepare the Barnsley West Masterplan Framework document for land south of Barugh Green Road, Barnsley (MU1). The Barnsley West Masterplan Framework area is located 2km west of Barnsley town centre, on land between the communities of Gawber, Higham, Pogmoor, Redbrook and Barugh Green and immediately north-east of Junction 37 of the M1 motorway. The Masterplan Framework area contains open fields, which were previously an open-cast mine and later refilled.



The site is allocated for development within the Barnsley Local Plan, adopted in January 2019 under Local Plan reference MU1.

The plan proposes a mixed-use development to provide around 1,700 new homes and 43 hectares of employment land. The plan also includes:

- A new primary school
- Small shops and community facilities
- Brand-new infrastructure, including an access link road
- Open green space with wildlife corridors, watercourses and key pedestrian and cycle paths

As part of the Masterplan Framework residents and stakeholders need to be provided with the opportunity to feedback on the draft plans and main themes. The feedback will be reviewed and fed into the final Masterplan Framework. The final Masterplan Framework will need to be approved by Cabinet before determining any planning applications for the development of the site.

How to get involved

We would like to know what you think about the draft Masterplan Framework so that we can consider your views in preparing the final document. We would encourage you to come along to our consultation events to discuss the proposals in more detail with the Developers' Team and Barnsley Council. The details of the draft Masterplan Framework are provided on consultation boards, which can be viewed:

- Online: www.barnsleywest.co.uk
- At the Library @ the Lightbox, Barnsley town centre
- At one of the public consultation events below:

Monday 23 September 2019 / Barugh Green Club, Higham Common Road, Higham, S75 1LD 3pm - 7pm
Thursday 10 October 2019 / St Thomas Community Centre, Church St, Barnsley, S75 2RL 3pm - 7pm

Comments on the draft Masterplan Framework can be made by:

- Completing our questionnaire online: www.barnsleywest.co.uk
- Downloading the questionnaire online or requesting a paper copy of the questionnaire at the consultation events or at the Library @ the Lightbox.

Completed questionnaires can be returned to Pegasus Group:

- At the consultation events
- By email: BarnsleyWestMF@pegasusgroup.co.uk
- By post: Barnsley West Masterplan Framework Consultation, Pegasus Group, Pavilion Court, Green Lane, Garforth, Leeds, LS25 2AF

Pegasus Group will be collating the responses on behalf of Barnsley Council and the Developers. If you require assistance filling in the questionnaire or have language and/or disability access needs, please contact Barnsley Council on 01226 772604 or email masterplanning@barnsley.gov.uk.

Please make sure your comments reach us by 5pm on Thursday 24 October 2019.

The information you provide will only be used for the purposes of this consultation exercise. The data submitted will be held securely by Pegasus Group in accordance with General Data Protection Regulation (GDPR) and the Data Protection Act 2018. The Developers and Barnsley Council look forward to hearing your views.

Appendix C – Barnsley chronicle extract

BARNESLEY METROPOLITAN BOROUGH COUNCIL

SPECIAL NOTICE

BARNESLEY WEST (MU1)

MASTERPLAN FRAMEWORK CONSULTATION

Following the adoption of the Local Plan on 3 January 2019, Barnsley council are working in collaboration with developers Strata and Sterling Capitol and their representatives to prepare a draft Masterplan Framework for site MU1, Land to the South of Barugh Green Road.

Details of the draft Masterplan Framework will be available to view (subject to Cabinet approval) from Thursday 12 September 2019:

- Online at **www.barnsleywest.co.uk**
- At the Library @ The Lightbox in Barnsley Town Centre
- At one of the public exhibition events:
 - 3pm to 7pm on Monday, 23 September 2019 at Barugh Green Private Members Club, Higham Common Road, Higham, S75 1LD
 - 3pm to 7pm on Thursday 10 October 2019 at St Thomas Community Centre, Church Street, Gawber, S75 2RL

This public consultation seeks the community's views on the draft Masterplan Framework. We would prefer to receive your comments via our online questionnaire which is available at **www.barnsleywest.co.uk**. Where this is not possible you can submit your comments by any of the following methods:

- Download and email to **BarnsleyWestMF@pegasusgroup.co.uk**
- Download and post to: Barnsley West Masterplan Framework Consultation, Pegasus Group, Pavillion Court, Green Lane, Garforth, Leeds, LS25 2AF.
- Hard copies will be available at Library @ The Lightbox in Barnsley Town Centre

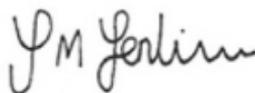
Please use one method of reply only to avoid duplication of representations.

Your views are welcomed and will be considered in preparing the final draft of the Barnsley West (MU1) Masterplan Framework for adoption.

If you require assistance filling in the questionnaire or have language and/or disability access needs please contact Barnsley council on **01226 772604** or email **masterplanning@barnsley.gov.uk**.

The consultation period runs from Thursday 12 September 2019 to Thursday 24 October 2019. Please make sure your comments reach us by 5pm.

Joe Jenkinson
Head of Planning & Building Control
PO Box 634
Barnsley
S70 9FE

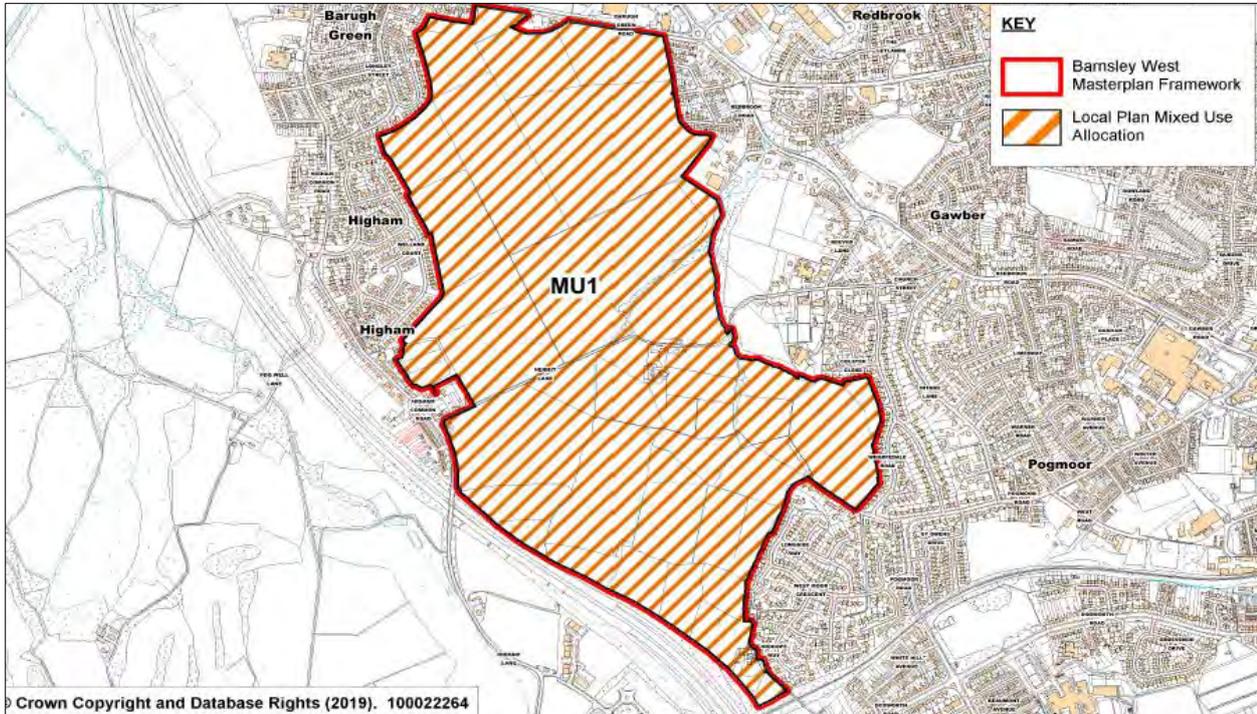


BARNESLEY
Metropolitan Borough Council

Appendix D – Site notice

Draft Barnsley West (MU1) Masterplan Framework Public Consultation

Following the adoption of the Local Plan on 3 January 2019, Barnsley Council are working in collaboration with developers Strata and Sterling Capitol and their representatives to prepare a draft Masterplan Framework for site MU1, land to the south of Barugh Green Road which includes 1700 new homes, 43 hectares of employment land, a new primary school and supporting infrastructure.



Details of the draft Masterplan Framework will be available to view from Thursday 12 September 2019:

- Online at www.barnsleywest.co.uk
- At the Library @ The Lightbox in Barnsley town centre
- At one of the public exhibition events:
 - Monday, 23 September 2019, 3pm to 7pm at Barugh Green Private Members Club, Higham Common Road, Higham, S75 1LD
 - Thursday 10 October 2019, 3pm to 7pm at St Thomas Community Centre, Church Street, Gawber, S75 2RL

How to engage:

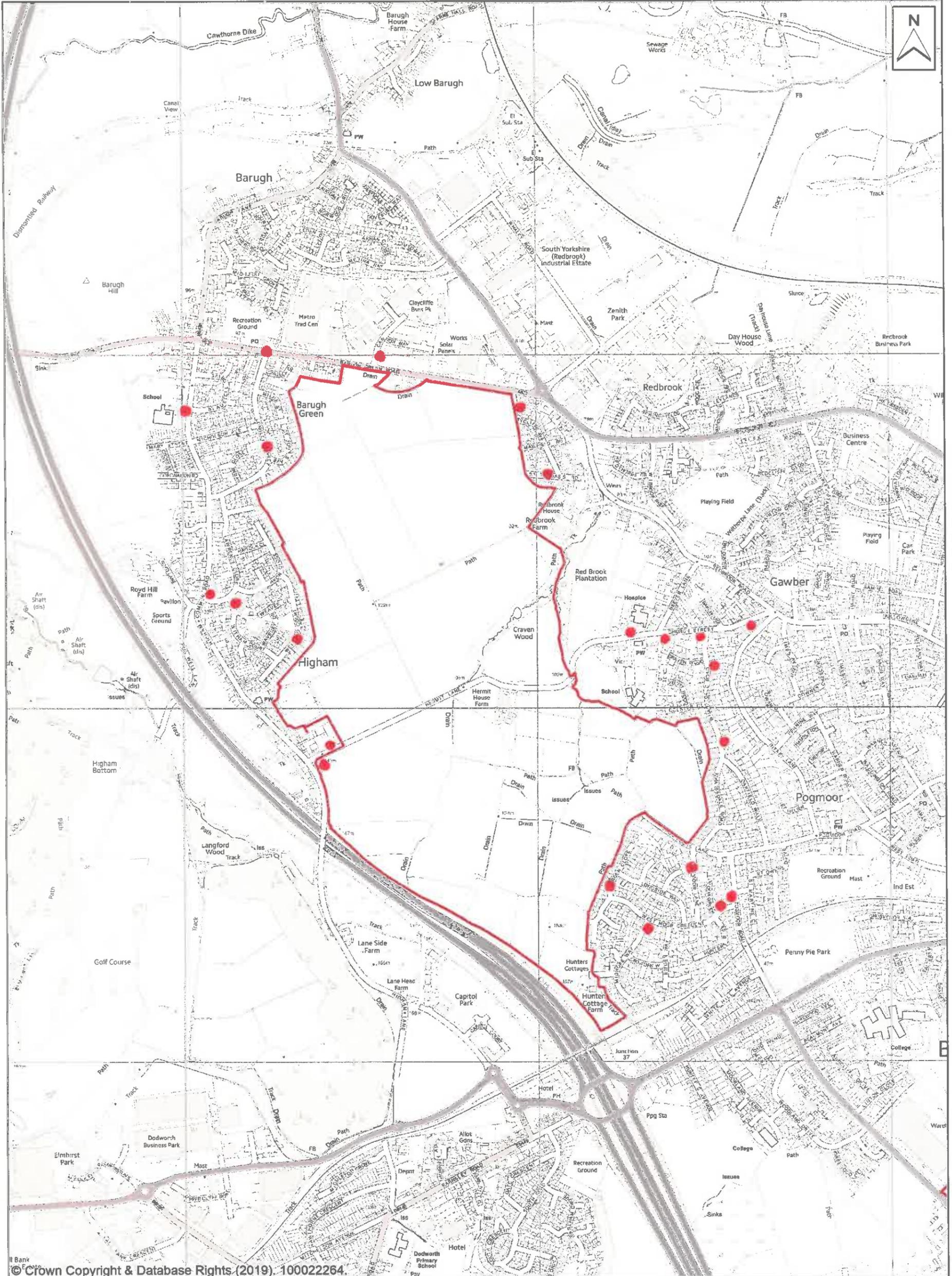
- Download and email the questionnaire to BarnsleyWestMF@pegasusgroup.co.uk
- Download and post the questionnaire to: Barnsley West Masterplan Framework Consultation, Pegasus Group, Pavillion Court, Green Lane, Garforth, Leeds, LS25 2AF
- Hard copies of the questionnaire will be available at the Library @ the Lightbox in Barnsley town centre

If you require assistance filling in the questionnaire or have language and/or disability access needs, please contact Barnsley Council on 01226 772604 or email masterplanning@barnsley.gov.uk.

The information you provide will only be used for the purposes of this consultation. Your views are welcomed and will be considered in preparing the final draft of the Masterplan Framework for adoption by Full Council. The data submitted will be held securely in accordance with General Data Protection Regulation (GDPR).

The deadline for receiving comments is 5pm, Thursday 24 September 2019

Appendix E – Location of displayed site notices



© Crown Copyright & Database Rights (2019). 10002264.

Drawn by: [REDACTED]
 Date: [REDACTED]
 Drawing No: [REDACTED]
 Scale: 1:10000

Title: MU1 Land South of Barugh Green Road



Appendix F – Frequently asked questions

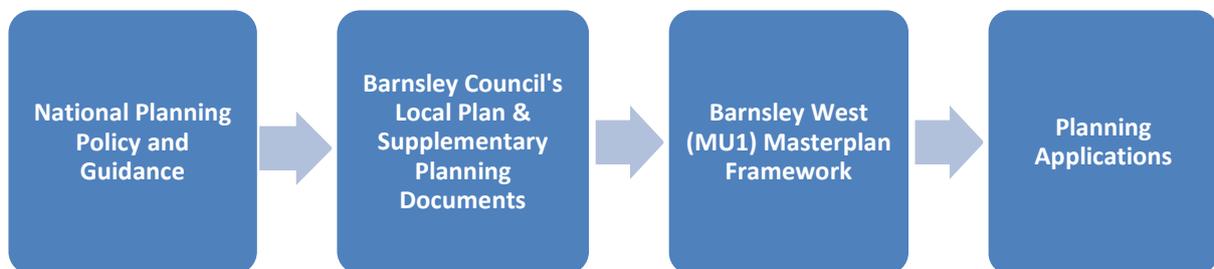
Frequently Asked Questions – Barnsley West (MU1) Masterplan Framework

1. What is a Masterplan Framework?

The council's Local Plan was adopted on 3 January 2019. When the Local Plan was being examined it was agreed that for some of the larger, strategic sites it was necessary to prepare masterplan frameworks to make sure that sites could be developed in a comprehensive manner, taking into account all of the infrastructure requirements.

Looking at large allocations in this way, rather than on a site-by-site basis, makes sure we can make the best use of sites and secure sustainable and inclusive growth reflecting each of the council's corporate priorities.

The Masterplan Framework is a strategic document that sits beneath the Local Plan and will inform future planning applications.



2. What is in a Masterplan Framework?

Where Masterplan Frameworks are being sought, they shall contain the following:

- planning policy summary
- site location and description
- land ownership
- a summary of the existing evidence
- site evaluation (opportunities and constraints)
- land use framework
- sustainable movement framework
- protection of existing public rights of way routes and their incorporation within new development layouts
- vehicular movement framework
- green and blue infrastructure framework
- placemaking framework (including design guides for character and neighbourhood areas where applicable)
- sustainability and energy use
- health and well-being
- design evolution

- conceptual masterplan
- infrastructure and delivery phasing

Masterplan Frameworks shall be subject to public consultation and be approved by the council before any key planning applications are approved on the affected sites.

Each Masterplan Framework will be bespoke and therefore considered on a case-by-case basis.

3. Why is this project necessary?

The Local Plan requires that Masterplan Frameworks should be developed for specific large allocations and groups of sites. The Barnsley West (MU1) site will deliver around 1,700 new homes and 43 hectares for employment land.

It is important for the council to work with developers and landowners to deliver a Masterplan Framework to establish the infrastructure requirements and deliver sustainable and inclusive growth.

4. How will the scheme benefit Barnsley residents?

The overall development will deliver around 1,700 new homes to help address the borough's housing need and 43 hectares of employment land which will deliver a range of employment uses including business, general industry and storage and distribution. This will help to attract new businesses into the area as well as allowing existing businesses to expand into more suitable premises.

Altogether this will provide short-term job opportunities during the construction phase and long-term job opportunities for local people.

5. What alternatives were considered and why were these sites not deemed suitable?

As part of the Local Plan process a range of sites were considered through the housing and employment site selection processes. This work was supported by a range of background technical reports and evidence base documents including the Green Belt Review and Strategic Housing Land Availability Assessment, which determined its suitability for development and led to its release from Green Belt.

6. Is the site Green Belt?

No. The site was released from the Green Belt as part of the Local Plan process. The site is now allocated for mixed-use development in the adopted Local Plan and as such is considered suitable for development.

7. How will the project impact the area?

It is envisaged that the delivery of the Masterplan Framework will positively impact both residents and businesses. The Masterplan Framework proposes a mixed-use development to provide around 1,700 new homes and 43 hectares of employment land. Alongside housing and employment land the draft Masterplan Framework also includes:

- A new primary school
- Small shops and community facilities
- Brand-new infrastructure, including an access link road
- Open green space with wildlife corridors, watercourses and key pedestrian and cycle paths

8. What provision will be made for retail and community facilities within the Masterplan area?

The Masterplan provides support for small-scale convenience retail and community facilities in compliance with Local Plan policy TC5 Small Local Shops. At this stage, the scale and number of shops is not fixed. Within the Masterplan, all community facilities, including shops and a primary school, are located within the community hub at the northern part of the site.

9. Who is responsible for producing the Masterplan?

Developers Strata Homes and Sterling Capitol PLC are working in collaboration with Barnsley Council to prepare the Barnsley West Masterplan Framework document for land south of Barugh Green Road, Barnsley (MU1). The council's role in this process is to make sure that proposals are compliant with planning policy and delivers the anticipated outputs determined by the Local Plan.

10. How will the scheme affect air quality?

The Masterplan area is located close to the M1 motorway which is an air quality management area. This is due to traffic emissions causing the annual nitrogen dioxide gas (NO₂) average to exceed targets.

Barnsley Council has produced guidance regarding air quality considerations for planning applications, which says that air quality impact needs to be considered and mitigated [here](#).

Future planning applications are required to comply with this guidance to make sure that there is no deterioration in air quality in and around the Barnsley West Masterplan Framework area.

11. Will the scheme generate excessive noise?

The Masterplan Framework and planning applications will consider noise impacts for existing and new residents. Developers will need to demonstrate that new development does not have an adverse impact upon the living conditions of residents.

12. How will the scheme affect ecology / biodiversity of the site?

As part of the Local Plan, a series of biodiversity assessments were provided for proposed site allocations.

The assessments identified areas and features of significant ecological value that should be retained as part of any new development. These areas have been identified on the technical constraints plan and have informed the layout of the masterplan.

The Masterplan Framework will seek to retain and enhance existing trees and biodiversity features wherever possible and deliver a net biodiversity gain. This could be through a combination of on and off-site compensation measures.

13. What are the proposals to mitigate the impact on green space?

The Masterplan Framework will deliver a range of new green space; this could include informal open space, wildlife corridors and areas for children to play.

The council has a new Supplementary Planning Document (SPD) on '[Open Space Provision on New Housing Developments](#)', which sets out standards and guidance for new open space. A minimum of 15 per cent of the total site area must be kept as open space.

The detailed design of the new open space will be advanced at the planning application stage. The Masterplan Framework will confirm the general area and main design principles for new facilities.

The Masterplan Framework will also set out high-level principles for maintaining green space and the responsibilities for individual developers will be agreed through a legal agreement at the planning application stage.

14. How do you know that that land is suitable for building, given it was previous an open-cast mine?

During the Masterplan process, technical and intrusive ground investigation work has been gathered. These findings provide further information on the ground conditions.

South Yorkshire Mining Advisory Service has also helped developers to understand the risks and design requirements for new sites built on open-cast backfill.

The developers will be required to provide robust technical information at the planning application stage to demonstrate that development is possible and safe.

15. What are the timescales for the project?

Following the six-week public consultation, Pegasus Group and Barnsley Council will review the questionnaire feedback. Following this, the final version of the Masterplan Framework will be prepared. This document will then be taken through the governance process with a view to adoption in December 2019.

16. How is the project being funded?

The project has been funded by developers Strata Homes and Sterling Capitol PLC.

17. Who are the developers?

The developers/land agents with the largest land interests are Strata Homes and Sterling Capitol PLC. The council are also working with developers who have smaller land interests to understand their intentions and aspirations.

18. Will new and current residents have access to schools, doctors and community facilities?

Infrastructure has been considered throughout the Local Plan process through the site selection methodology, and in the evidence base of the Local Plan.

The council engaged with relevant infrastructure providers in the production of the Infrastructure Delivery Plan, which supports the Local Plan.

The evidence base, including the Infrastructure Delivery Plan and transport modelling, have been rigorously examined by the Independent Planning Inspector, who considers the Local Plan to be sound. These documents can be found in the [Local Plan Examination library](#)

In addition, Local Plan Policy I1 Infrastructure and Planning Obligations states that development must be supported by appropriate physical, social, economic and communications infrastructure, including provision for broadband. New development should not overburden existing infrastructure. Where new development creates a need for new or improved infrastructure, developer contributions will be sought to make the development acceptable in planning terms.

The following provides a summary of each key service in accordance with the Infrastructure Delivery Plan (IDP).

Healthcare

Barnsley Council are working with Barnsley Clinical Commissioning Group (CCG) to develop a strategy to make sure services can evolve to meet the needs of existing communities and population growth associated with new housing development.

South Yorkshire Ambulance Service confirmed through the IDP that the geographical coverage of existing services is adequate for the level of planned growth.

Policing

During the preparation of the IDP South Yorkshire Police confirmed that there were no issues with current provision and non-envisaged in the foreseeable future.

Fire and Rescue

South Yorkshire Fire and Rescue confirmed through the IDP that they were reviewing service provision within the borough and that it would consider the needs of the existing communities as well as planned growth for the next 15 years.

Schools

Barnsley Council as a local authority has a statutory obligation to provide primary and secondary school places for pupils within the borough.

The Local Plan identified land for new schools where demand arising from new development could not be accommodated within existing schools. The need for a new school site was identified for site MU1 through the Local Plan process.

19. Who will live in the houses?

Policy H6 of the Local Plan requires housing proposals to include a broad mix of house sizes, type and tenure to help create mixed and balanced communities.

Policy H7 of the Local Plan requires housing developments of 15 or more houses to provide affordable housing.

Due to the scale of the site, it is covered by three affordability sub-markets including Darton and Barugh, South Barnsley and Worsbrough and Penistone and Dodworth, which all require differing affordable housing percentages.

A calculation has been undertaken to determine how much of the site falls within each sub-market to calculate affordable housing requirements. This calculation has determined that developers should deliver 16 per cent affordable housing on-site which can include a mixture of affordable rent and homes for affordable ownership.

The type, tenure and size of new affordable homes will be agreed at the planning application stage.

20. What type of businesses will the site be holding?

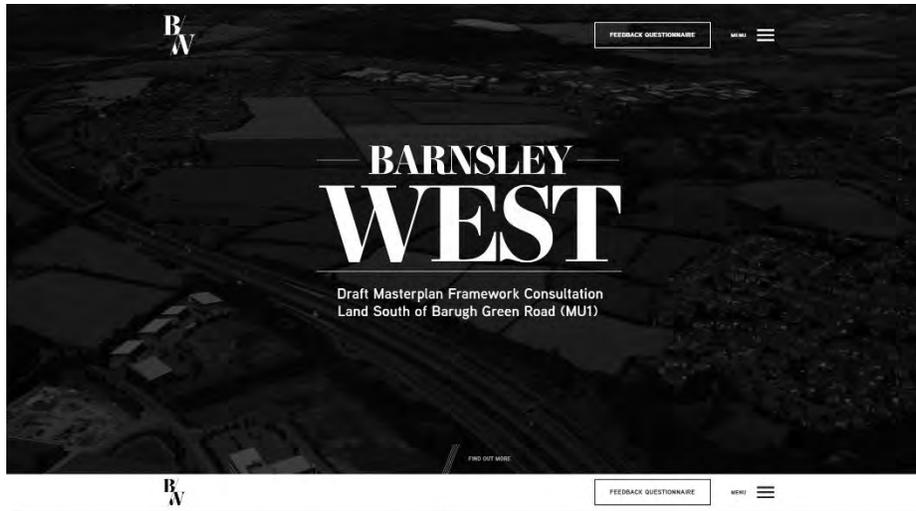
The Local Plan seeks a range of different employment uses. These will mainly fall within Part B of the Use Classes Order 1987:

- B1 (Business)
- B2 (General Industry)

- B8 (Storage or Distribution)

To find more information out on any of the above categories visit the [Planning Portal](#).

Appendix G – Barnsley West website extracts



Thank you for visiting the website. The closing date to provide comments on the draft Barnsley West Masterplan Framework has now ended. We are now considering all responses in finalising the Barnsley West Masterplan Framework document. All comments will be shared with Barnsley Council.

WELCOME TO THE MASTERPLAN FRAMEWORK CONSULTATION

Developers Strata Homes and Sterling Capitol PLC are working in collaboration with Barnsley Council to prepare the Barnsley West Masterplan Framework document for land south of Barugh Green Road, Barnsley (MU1). The Barnsley West Masterplan Framework area is located 2km west of Barnsley town centre, on land between the communities of Gawber, Higham, Pogmoor, Redbrook and Sarugh Green and immediately north-west of Junction 37 of the M1 motorway. The Masterplan Framework area contains open fields, which were previously an open-cast mine and later refilled.

The site is allocated for development within the Barnsley Local Plan, adopted in January 2019 under Local Plan reference MU1. The plan proposes a mixed-use development to provide around 1,700 new homes and 43 hectares of employment land.

The plan also includes:

- A new primary school
- Small shops and community facilities
- Brand-new infrastructure, including an access link road
- Open green space with wildlife corridors, watercourses and key pedestrian and cycle paths

As part of the Masterplan Framework residents and stakeholders need to be provided with the opportunity to feedback on the draft plans and main themes. The feedback will be reviewed and fed into the final Masterplan Framework. The final Masterplan Framework will need to be approved by Cabinet before determining any planning applications for the development of the site.

DISCOVER THE DRAFT MASTERPLAN FRAMEWORK

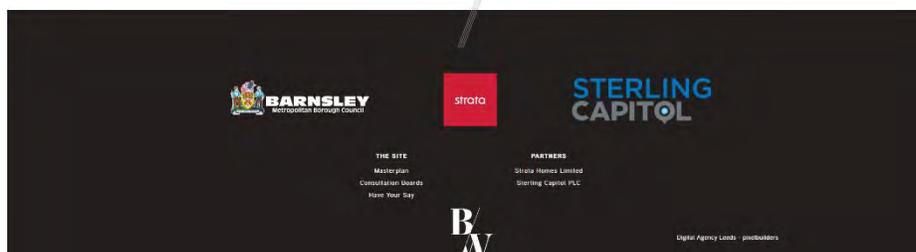
CONSULTATION BOARDS



How to get involved

We would like to know what you think about the draft Masterplan Framework so that we can consider your views in preparing the final document. We would encourage you to come along to our consultation events to discuss the proposals in more detail with the Developers' Team and Barnsley Council.

GET INVOLVED



Public
Consultation

Introducing the Barnsley West Masterplan Framework for public consultation.

The Barnsley West Masterplan Framework area is located 2km west of Barnsley town centre, on land between the communities of Gawber, Higham, Pogmoor, Redbrook and Barugh Green and immediately north-east of Junction 37 of the M1 motorway. The Masterplan Framework area contains open fields, which were previously an open-cast mine and later refilled.



What is the Masterplan Framework?

The council's Local Plan was adopted in January 2019. When the Local Plan was being examined, it was agreed that for some of the larger, strategic sites it was necessary to prepare masterplan frameworks to ensure that sites could be developed in a comprehensive manner, taking into account all of the infrastructure requirements. Looking at large allocations in this way, rather than on a site-by-site basis, makes sure the site achieves its full potential and can secure sustainable and inclusive growth, reflecting each of the council's corporate priorities. The Masterplan Framework is a strategic document that sits beneath the Local Plan and will inform future planning applications.

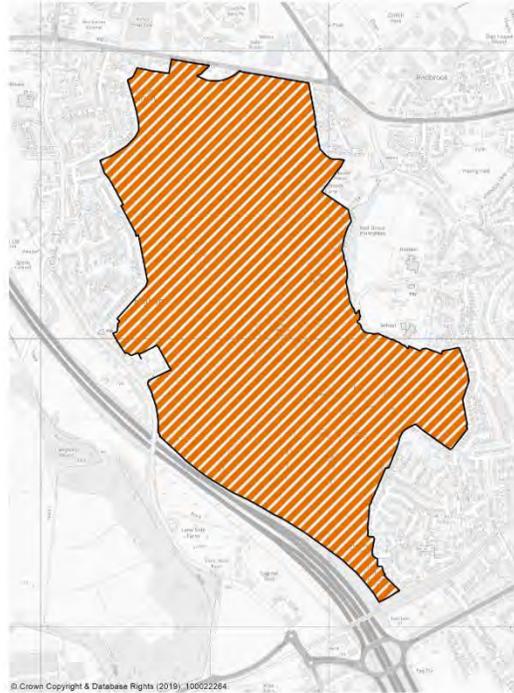
As part of the Masterplan Framework, residents and stakeholders need to be provided with the opportunity to feedback on the draft plans and main themes. This feedback will then be reviewed and fed into the final Masterplan Framework. The final Masterplan Framework will need to be approved by the Full Council before determining any planning applications for the development of the site.

[DOWNLOAD THE MASTERPLAN FRAMEWORK](#)

Planning Policy summary

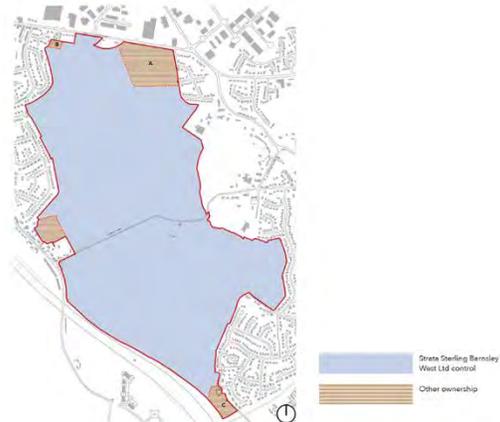
The site is allocated for development within the Barnsley Local Plan, adopted in January 2019 under Local Plan reference MU1. The plan proposes a mixed-use development to provide around 1,700 new homes and 43 hectares of employment land. The plan also includes:

- A new primary school
- Small shops and community facilities
- Brand-new infrastructure, including an access link road
- Open green space with wildlife corridors, watercourses and key pedestrian and cycle paths



Land ownership

A large part of the site is controlled by Strata Homes and Sterling Capitol PLC. The rest of the site is within private ownership.



Vision for the Draft Barnsley West Masterplan Framework

To create a prosperous and sustainable community, combining high-quality new homes with new jobs, new facilities and open space, available to new and existing residents. It will become known as Barnsley West.

Barnsley has a growing need for housing and employment space. Barnsley West will play an important role in realising that requirement over the next 15 years.

The site is well-located to provide a high-quality, sustainable, mixed-use community. Health and well-being is at the heart of this masterplan, as a landscape-led development. Barnsley West will create an accessible landscape for walking, cycling, growing food and biodiversity.

The employment area is located to the south of the site, with easy access to the M1 motorway, at Junction 37. It will also protect the new homes from any impact of the motorway. The residential areas are situated within a rich landscape, all with accessible open green space. Links will be provided to the neighbouring communities by pedestrian and cycle paths.



Opportunities and constraints

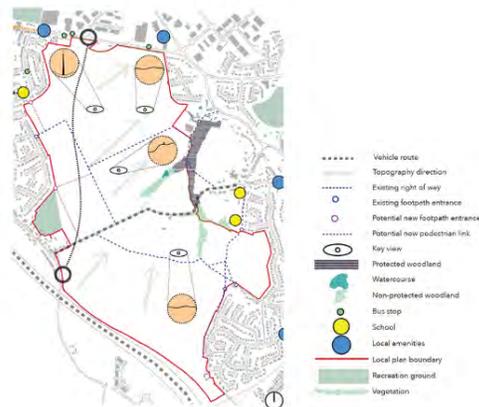
There is a significant amount of technical work that is currently shaping the draft Masterplan Framework, this work is ongoing and will help guide the final version. The ground conditions of the site have been affected by previous open-cast mining, so there are areas where development is restricted. This gives the opportunity to create attractive open green spaces across the site.

The site has an existing network of rights of way and footpaths. These will be retained to create accessible pedestrian and cycle paths throughout the site. Key areas of woodland, watercourses and hedgerows have been identified and these will be maintained or improved to create a high-quality and sustainable green environment. The development will also provide sustainable drainage systems which are environmentally friendly ways of dealing with surface water.

Extensive ecological and archaeological studies have identified no issues which restrict the development. Habitats for existing wildlife will be improved in the open space areas. There will also be opportunities to grow food, with allotments and fruit trees on site.

The proposed employment development will be provided in the southern half of the site, close to Junction 37 of the M1 motorway, providing an easy route to the motorway network and away from existing and proposed homes. The proposed homes will be located in the central and northern parts of the site, providing good connections into surrounding areas. The proposed school and community facilities will be located within this area, which will aim to become a community hub for the site and wider area.

Opportunities



Constraints



Access and transport

A new road will lead into the site, with new roundabouts at Barugh Green Road in the north and Higham Lane / High Common Road in the south, connected by a new link road. The road has been carefully designed so it has local character and includes pedestrian crossings. It will also help to reduce traffic congestion and take heavy lorries away from existing communities and along the link road.

The road has been located closer to the western side of the development to make sure that the slopes along the road are not too steep, working around the existing constraints on the site.

It is proposed to close Hermit Lane to traffic but the pedestrian and cycle paths will link existing and new communities, facilities and the open space areas.

Landscaping

The draft landscape masterplan will make sure wide areas of formal and informal open space are provided, including opportunities for community orchards, allotments and play areas. The drainage constraints will allow water features to be included throughout the landscaped areas.

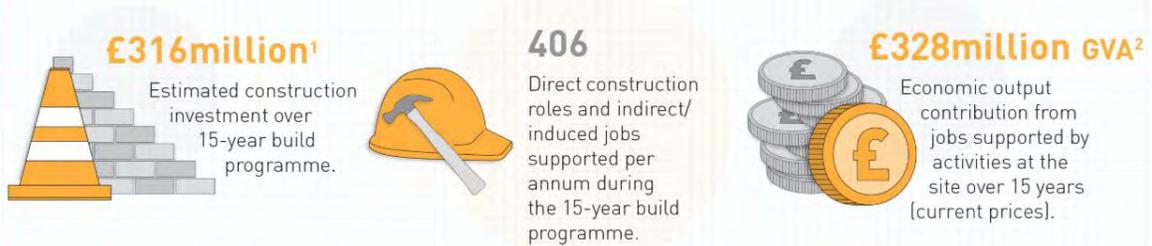
The link road will have trees planted alongside it to create rural landscaped access through the site. Carefully-planned pedestrian and cycle paths, located safely away from the link road, will create a sustainable and attractive transport network through the site helping to reduce air pollution.

The proposals will create a new community with infrastructure and environments, providing health and well-being opportunities throughout the site.

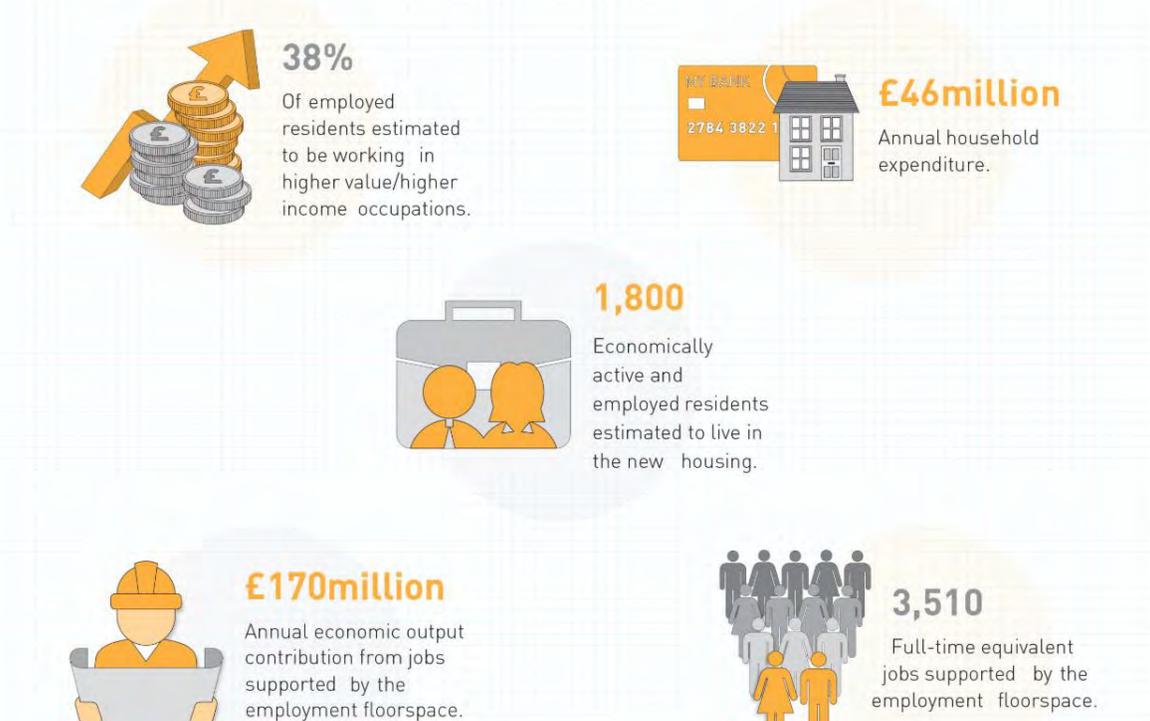
ECONOMIC BENEFITS

BARNSELY WEST
CONSTRUCTION OF **1,700** RESIDENTIAL DWELLINGS AND **43 HA** OF EMPLOYMENT FLOORSPACE

CONSTRUCTION BENEFITS



WIDER BENEFITS TO BARNSELY



Appendix H – Barnsley West exhibition boards

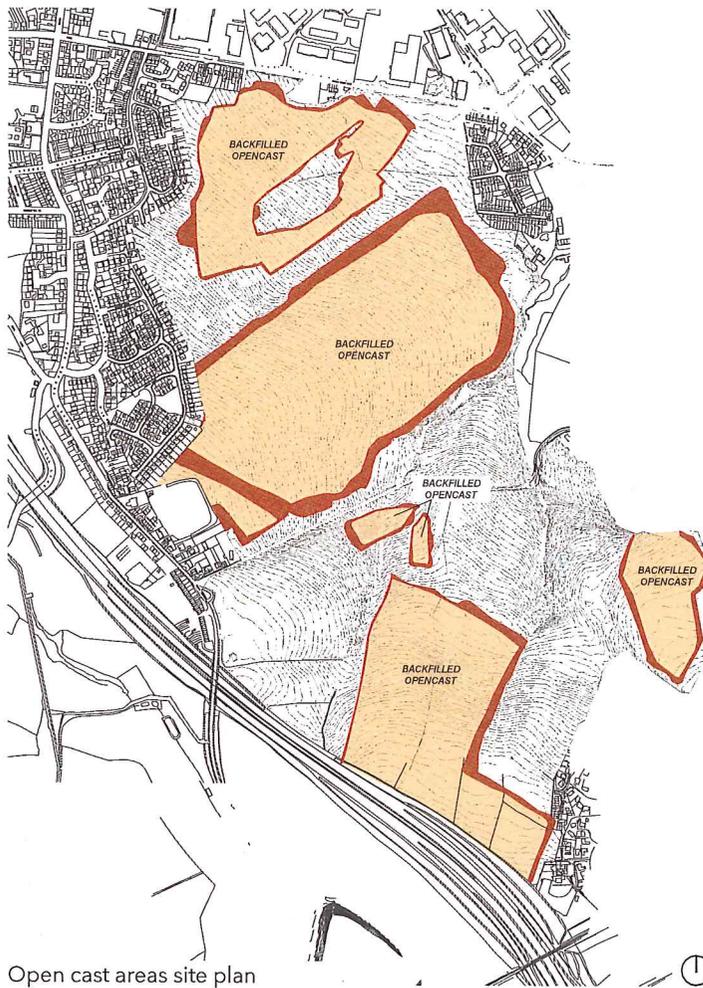
BARNSLEY WEST DRAFT MASTERPLAN FRAMEWORK

SITE PHOTOGRAPHS

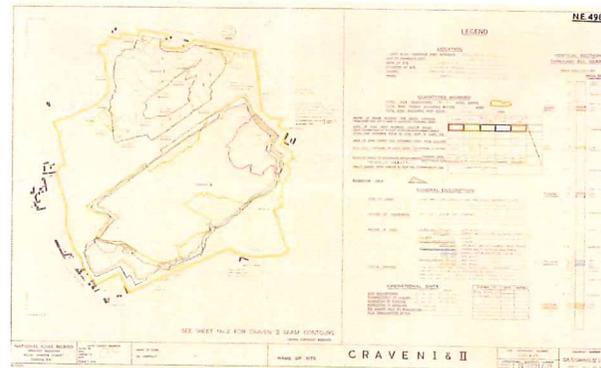


BARNSLEY WEST DRAFT MASTERPLAN FRAMEWORK

SITE CONSTRAINTS



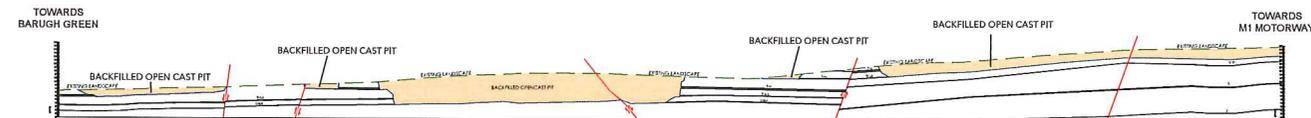
Open cast areas site plan



Craven I and Craven II open cast abandonment plan, National Coal Board



Open cast mine, Leeds. Photo showing the sort of activity that once took place on the site



Cross section

The Barnsley region is draped in a rich history of mining relating to the once thriving coal industry. Economic coal seams have been targeted for their valuable properties which lie beneath the landscape and have been exploited in many forms; from single pursuits to full open case operations – this site is no different. Targeted coal seams were often named after local areas and beneath this site, key seams of value included Barnsley, Gawber and Silkstone.

By using hand drawn historical coal mine abandonment plans archived by the Coal Authority it can be seen that three methods of mining are present on this site; deep underground mining, shallow underground mining and surface open-cast mining. Consideration of these activities has been given by undertaking desk study assessments, preliminary ground investigation and geological modelling to make sure the mining legacy is fully understood.

Geotechnical constraints

It can be recognised that several open-cast coal mines once existed within this area. Starting in 1945, coal extraction commenced towards the south of the site as part of the 'Hunters Cottage' opencast operation. By the 1950's extraction had also advanced in the 'Hunters Cottage Extension' and 'Farm House Lane' pits, whilst also in the north as part of 'Craven I' and 'Craven II' operations. These former open-casts reached depths of up to 45m and were backfilled to present day levels, presenting a key geotechnical constraint for the development. With further investigation and modelling, these areas of blackfill material will have technical remediation to allow for construction in line with British standards. This means the soil must be put right in order to build on.

The outer boundaries of the former open-cast pits also present geotechnical challenges. The former highwalls represent zones where the depth of fill may range from 45m depth (at the bottom of the mine) to 0m (at the former mine surface); and as such earth works will be used to overcome these constraints. The current draft masterplan has been able to account for these areas to make sure the highwalls are designed into the final developments.

Underground mining

Abandoned underground mines beneath the site, prior to the surface open-cast activity, are also present on the site. Deep underground mining has been assessed and it is considered likely that all potential movement will have ceased. However, shallow underground mine workings close to the surface will still have to be accounted for. Treatment of these mine workings, via systematic infilling, will be undertaken if required once further ground investigations have been completed.

Topography (the natural features of the land)

The current site has a dynamic topography with level differences ranging from 156m above sea level. This challenging topography has been modelled in detail to find the best configuration of the final development to make sure the most sustainable solution has been found. By approaching the earthworks (engineering works created through the processing of parts of the earth's surface) strategically, the final development will complement the surrounding landscape and strive to achieve this with the least impact to the neighbouring area.

BARNSLEY WEST DRAFT MASTERPLAN FRAMEWORK

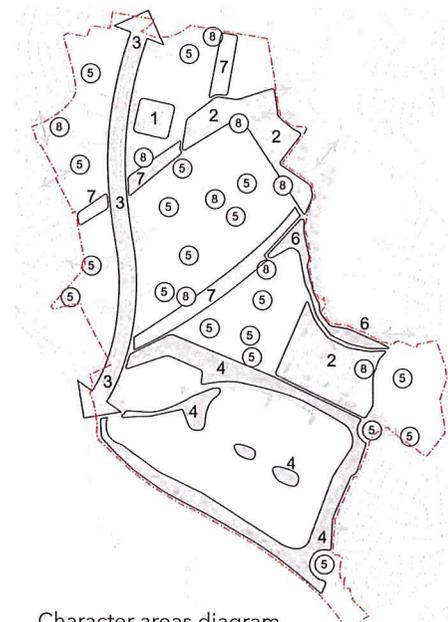
HEALTHSCAPE



BARNSLEY
Metropolitan Borough Council



STERLING
CAPITOL



Character areas diagram

Landscape Character Areas

-  1. The Square
-  2. Meadow Park
-  3. Cascade Arboretum
-  4. Gawber Forest
-  5. Glades and Greens
-  6. Velvet Woods
-  7. Green Lanes
-  8. Allotments/ Orchards

The new landscape for Barnsley West has driven and shaped the draft masterplan framework. This green and blue infrastructure (building with nature and landscape) has been called the 'Healthscape'.

The public spaces will be an amenity for the new community, but also Gawber, Higham, Barugh Green, Pogmoor, Redbrook and the rest of Barnsley, altogether helping to provide:

- Activity; through new passive and active recreation facilities, formal and informal play, paths and trails, safe routes to school and work, for young and old.
- A strong and resilient community with landscape for people to adopt and space for events and social gatherings.
- Connections to nature and the seasons; for health and wellbeing.
- Improved biodiversity; through retention of existing trees and woodland but also the creation of new meadows, wetlands, hedgerows and forests.
- Reducing carbon footprint and improving air quality, through mass tree planting and reducing the need to drive a car.

The Healthscape will have a series of different character areas and spaces to make it varied in the way it feels and to give different identities to each area of the masterplan.



Healthscape concept diagram
GILLESPIES

BARNSELY WEST DRAFT MASTERPLAN FRAMEWORK

MASTERPLAN CONCEPT

Example image: Pedestrian routes



Example image: Green space



Example image: Primary school



Masterplan Concept Sketch



Example image: Green space



The masterplan concept makes sure the physical built elements of the masterplan are a direct response to the "Healthscape". All buildings will be of the highest design quality and carefully located in such a manner to promote recreation spaces that enhance health and well-being. How buildings and streets relate to one another has also been carefully considered around issues of solar orientation, views, parking and crime.

The place-making strategy includes:

- **Gateways:** Key primary buildings at the north and south entrances will create a 'gateway arrival' to Barnsley West. This is important in giving this district its own *identity* that complements the adjacent communities.
- The *layout* of the buildings are done in such a way to create a series of "heart spaces" through the neighbourhood. These heart spaces are designed in a range of sizes and scales to give variety and *identity* to different neighbourhoods. These spaces are landscaped and are linked together with *long views* and frame *local landmarks* with *pedestrian* and *cycle routes* between them.
- A *civic square* sits at the heart of the development, with a school that will also provide a range of services out of hours and term time to the *local community*. The scale of the square makes sure it can provide a range of community events throughout the year.
- Although the topography will change to develop the site, the configuration to *Hermit Lane* is *retained* and transformed as part of a link through a new neighbourhood and public square.
- All edges to the development are respected with gardens backing onto adjacent gardens along the boundary. Within Barnsley West strong *edges to neighbourhoods* will give definition to *open spaces*.

The example images show the sort of character the development is aiming to create.

BARNSELEY WEST DRAFT MASTERPLAN FRAMEWORK

ILLUSTRATIVE MASTERPLAN



Illustrative Masterplan: Potential layout of the masterplan proposal



Illustrative view looking north



Illustrative view looking south

Barnsley West

Around 1,700 Homes

Primary school

Health & wellbeing

Community facilities

3,510 jobs
(both directly and indirectly)



BARNSELY WEST DRAFT MASTERPLAN FRAMEWORK

ILLUSTRATIVE MASTERPLAN



BARNSELY
Metropolitan Borough Council



STERLING
CAPITOL



Illustrative view: Southern gateway



Illustrative view: Civic square



Illustrative view: Public square



Illustrative view: Employment zone



Illustrative view: North gateway



Illustrative view: Eastern edge

Illustrative Masterplan: Potential layout of the masterplan proposal



Strata

We want to be known for being unique, a real standout business that puts people first. A business that goes beyond.

We changed our family name after 90 years and replaced it with something amorphous and without boundaries. It had to have depth and solidity but always bursting with energy and ever changing.

'Strata' is a name unconstrained by history or geography. There is a consistent shortage of housing in UK, first time buyers are staying in rented property longer, causing an overdemand in the rental market and pushing rental costs ever higher. Alongside a changing high street and a move out of city centre locations, we need to think differently to break the cycle to find a housing solution for future generations and to keep the housing market fluid.

We have been building homes in Yorkshire and the Midlands for 100 years, we have learned a lot over that time, and we are passionate about the future of housing in the UK.

We wanted to shake things up by forging a emotional connection with our customers.

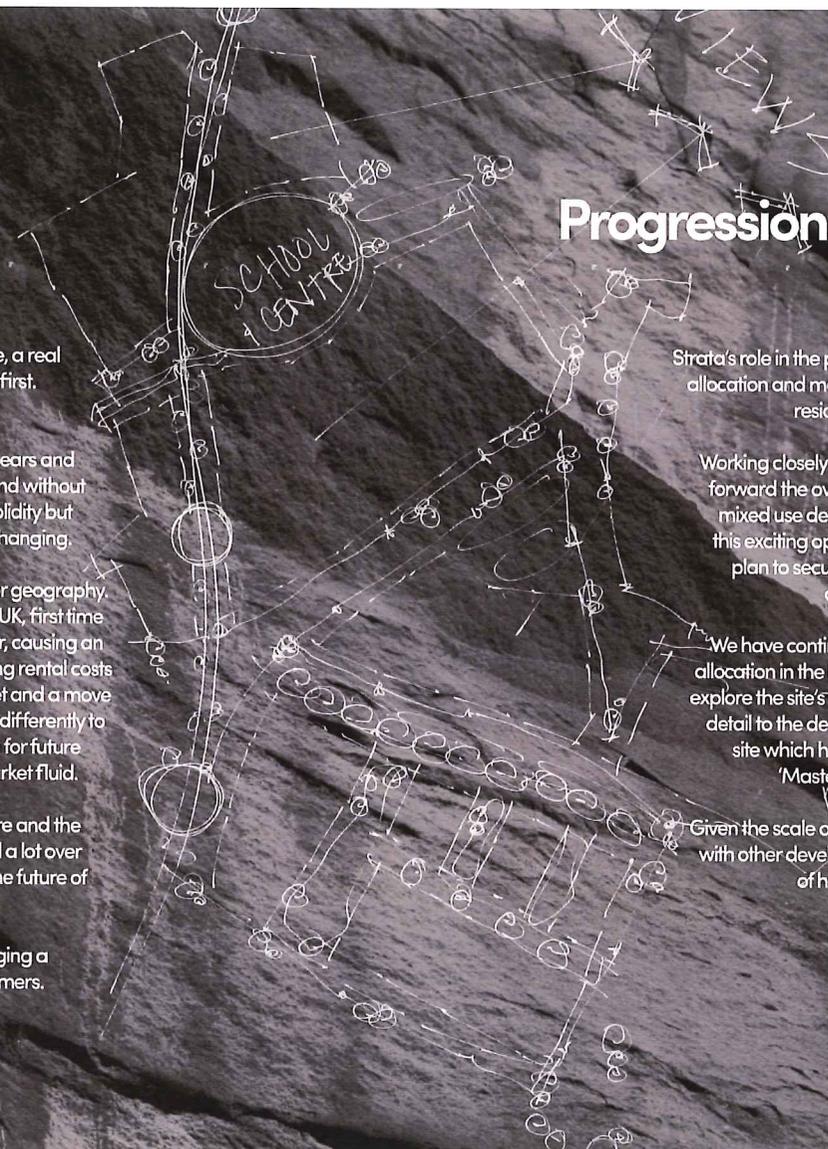
Progression of Barnsley West

Strata's role in the progression of the Barnsley West allocation and master plan has been that of the residential developer.

Working closely with Sterling Capitol to bring forward the overarching proposals for the mixed use development and promoting this exciting opportunity through the local plan to secure the site's allocation for development.

We have continued to work since the site's allocation in the Barnsley Local Plan to further explore the site's technical constraints and add detail to the design and programme of the site which has resulted in the current 'Masterplan Framework'.

Given the scale of the site, we intend to partner with other developers to offer a wider range of homes on the site.



BARNSELY WEST DRAFT MASTERPLAN FRAMEWORK

WHO ARE STERLING CAPITOL?



Capitol Park, Goole



Capitol Park, Leeds

Sterling Capitol PLC was formed in 1992 and has developed a reputation as one of the most accomplished and effective property development companies in the north of England. The company was established to own, deliver and grow the Capitol Park branded business parks which have been constructed in Leeds, Goole and Barnsley. These business parks have already provided over 400,000 sq ft, 1,400,000 sq ft and 230,000 sq ft of employment space respectively. The concept of these parks relies on exceptional locations on the motorway network. High profile tenants within these sites include: Tesco, Guardian Glass, the NHS, Toby Carvery, Encore Hotels, Village Hotels, Hermes, Barratt Homes, Henderson Insurance Brokers and Carlsberg Tetley.



Capitol Park, Goole



Capitol Park, Barnsley



Barnsley West: Professionals

Mark Cooper	Director, RPP
Paul Mitchell	Chairman, Harris Partnership
Chris Harding	Director, JPG
Nigel Cussen	Senior Planning Director, Pegasus Group
Dean Jowett	Partner, Tyr Law
Paul Irwin	Director, Fore Consulting
Rob Pearson	Director, Victor Violet
John McEwlee	Managing Director, MRB
Tom Walker	Partner, Gillespies
Tomasz Romaniewicz	Project Architect, Bond Bryan



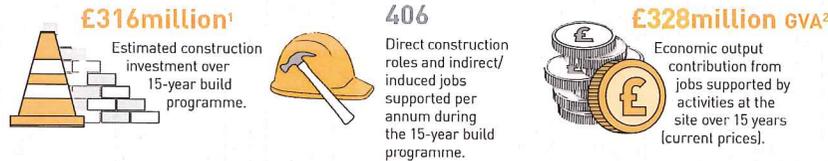
P18-1848

Pegasus
Group

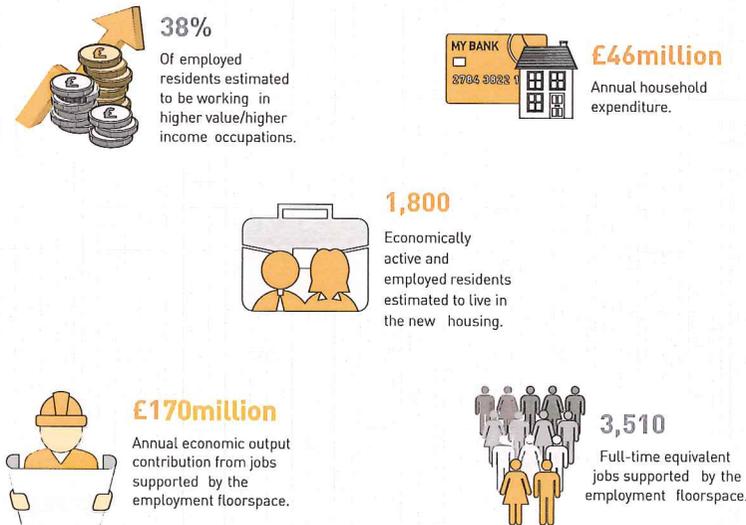
ECONOMIC BENEFITS

BARNSELY WEST
CONSTRUCTION OF 1,700 RESIDENTIAL DWELLINGS AND 43 HA OF EMPLOYMENT FLOORSPACE

CONSTRUCTION BENEFITS



WIDER BENEFITS TO BARNSELY



¹The construction cost has been estimated using the BCIS Online tool and is exclusive of external works, contingencies, supporting infrastructure, fees, VAT, finance charges etc.

²GVA, or gross value added, is the measure of the value of goods and services produced in an area, sector or industry.

Appendix I - Barnsley West summary and questionnaire



BARNSELY WEST

Draft Masterplan Framework Consultation
Land south of Barugh Green Road (MU1)

Have your say at
www.barnsleywest.co.uk



Introduction

Developers Strata Homes and Sterling Capitol PLC are working in collaboration with Barnsley Council to prepare the Barnsley West Masterplan Framework document for land south of Barugh Green Road, Barnsley (MU1).



Site location and description

The Barnsley West Masterplan Framework area is located 2km west of Barnsley town centre on land between the communities of Gawber, Higham, Pogmoor, Redbrook and Barugh Green and immediately north-east of Junction 37 of the M1 motorway. The Masterplan Framework area contains open fields, which were previously an open-cast mine and later refilled.

What is a Masterplan Framework?

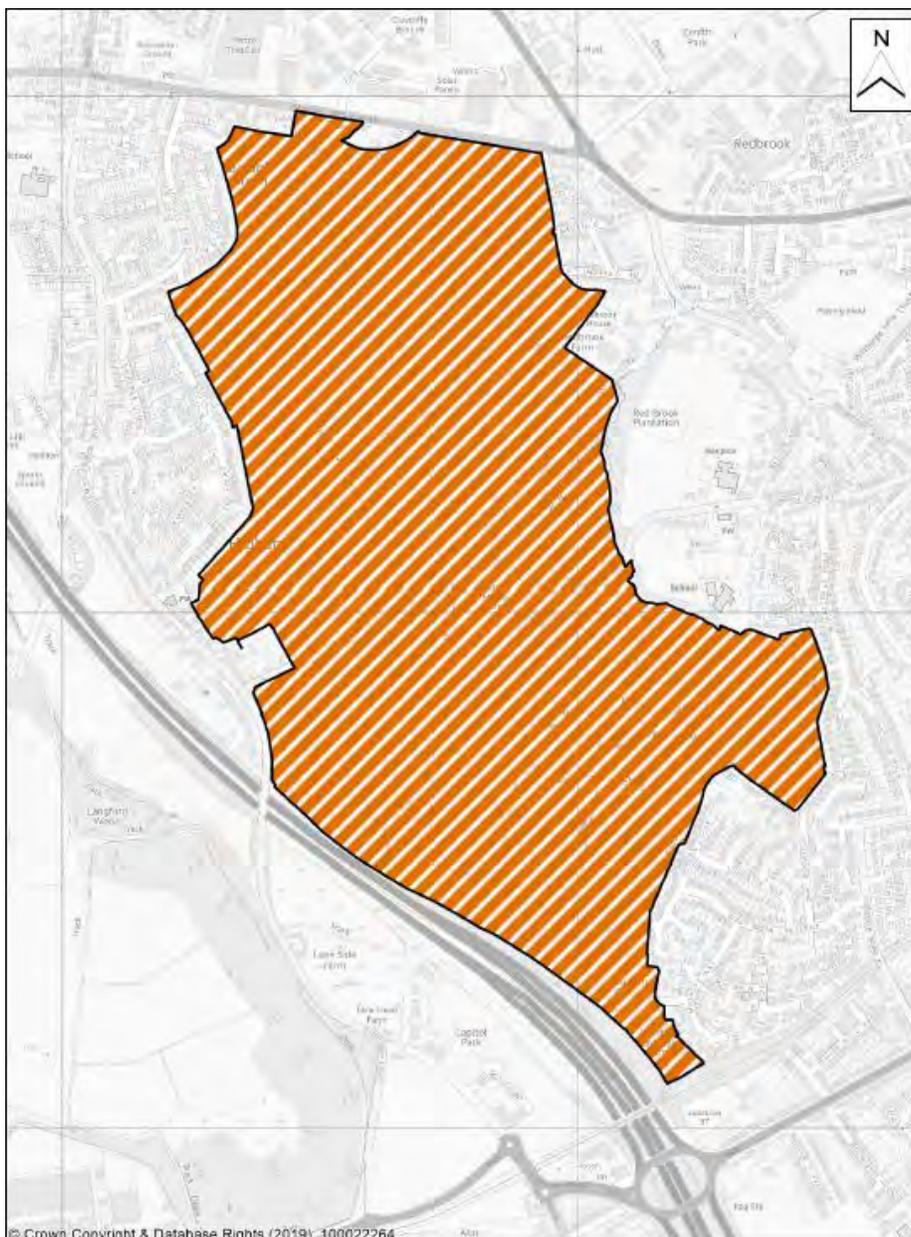
The council's Local Plan was adopted in January 2019. When the Local Plan was being examined, it was agreed that for some of the larger, strategic sites it was necessary to prepare masterplan frameworks to ensure that sites could be developed in a comprehensive manner, taking into account all of the infrastructure requirements. Looking at large allocations in this way, rather than on a site-by-site basis, makes sure the site achieves its full potential and can secure sustainable and inclusive growth, reflecting each of the council's corporate priorities. The Masterplan Framework is a strategic document that sits beneath the Local Plan and will inform future planning applications.

As part of the Masterplan Framework, residents and stakeholders need to be provided with the opportunity to feedback on the draft plans and main themes. This feedback will then be reviewed and fed into the final Masterplan Framework. The final Masterplan Framework will need to be approved by Full Council before determining any planning applications for the development of the site.

Planning Policy summary

The site is allocated for development within the Barnsley Local Plan, adopted in January 2019 under Local Plan reference MU1. The plan proposes a mixed-use development to provide around 1,700 new homes and 43 hectares of employment land. The plan also includes:

- A new primary school
- Small shops and community facilities
- Brand-new infrastructure, including an access link road
- Open green space with wildlife corridors, watercourses and key pedestrian and cycle paths



Land ownership

A large part of the site is controlled by Strata Homes and Sterling Capitol PLC. The rest of the site is within private ownership.





BARNSELY
Metropolitan Borough Council

STERLING
CAPITOL

Vision for the Draft Barnsley West Masterplan Framework

To create a prosperous and sustainable community, combining high-quality new homes with new jobs, new facilities and open space, available to new and existing residents. It will become known as Barnsley West.

Barnsley has a growing need for housing and employment space. Barnsley West will play an important role in realising that requirement over the next 15 years.

The site is well-located to provide a high-quality, sustainable, mixed-use community. Health and well-being is at the heart of this masterplan, as a landscape-led development. Barnsley West will create an accessible landscape for walking, cycling, growing food and biodiversity.

The employment area is located to the south of the site, with easy access to the M1 motorway, at Junction 37. It will also protect the new homes from any impact of the motorway. The residential areas are situated within a rich landscape, all with accessible open green space. Links will be provided to the neighbouring communities by pedestrian and cycle paths.

Opportunities and constraints

There is a significant amount of technical work that is currently shaping the draft Masterplan Framework, this work is ongoing and will help guide the final version.

The ground conditions of the site have been affected by previous open-cast mining, so there are areas where development is restricted. This gives the opportunity to create open green spaces across the site.

The site has an existing network of rights of way and footpaths. These will be retained to create accessible pedestrian and cycle paths throughout the site.

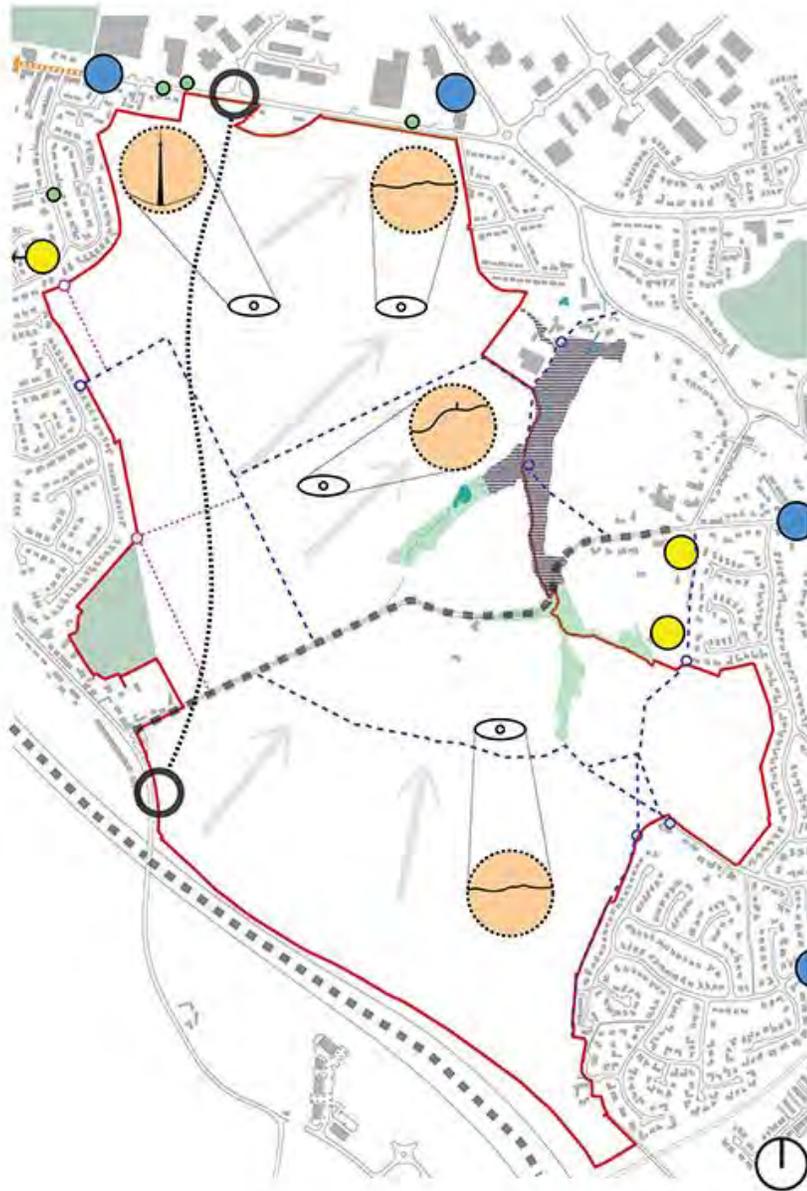
Key areas of woodland, watercourses and hedgerows have been identified and these will be maintained or improved to create a high-quality and sustainable green environment. The development will also provide sustainable drainage systems which are environmentally friendly ways of dealing with surface water.

Extensive ecological and archaeological studies have identified no issues which restrict the development. Habitats for existing wildlife will be improved in the open space areas. There will also be opportunities to grow food, with allotments and fruit trees on site.

The proposed employment development will be provided in the southern half of the site, close to Junction 37 of the M1 motorway, providing an easy route to the motorway network and away from existing and proposed homes.

The proposed homes will be located in the central and northern parts of the site, providing connections into surrounding areas. The proposed school and community facilities will be located within this area, which will aim to become a community hub for the site and wider area.

Opportunities Map



- Vehicle route
- Topography direction
- Existing right of way
- Existing footpath entrance
- Potential new footpath entrance
- Potential new pedestrian link
- Key view
- ▨ Protected woodland
- Watercourse
- Non-protected woodland
- Bus stop
- School
- Local amenities
- Local plan boundary
- Recreation ground
- Vegetation

Constraints Map



- Vehicle route
- Ownership boundary
- Topographical direction
- Right of way
- Footpath entrance
- Milepost (Grade II Listed)
- Protected woodland
- Watercourse
- Vegetation
- Utilities
- Constant noise source
- Daytime - evening noise source
- Highwall
- Local Plan Boundary
- Railway Track



BARNSELY
Metropolitan Borough Council

STERLING
CAPITOL

Access and transport

A new road will lead into the site, with new roundabouts at Barugh Green Road in the north and Higham Lane/High Common Road in the south, connected by a new link road. The road has been carefully designed so it has local character and includes pedestrian crossings. It will also help to reduce traffic congestion and take heavy lorries away from existing communities and along the link road.

The road has been located closer to the western side of the development to make sure that the slopes along the road are not too steep, working around the existing constraints on the site.

It is proposed to close Hermit Lane to traffic but the pedestrian and cycle paths will link existing and new communities, facilities and the open space areas.

Landscaping

The draft landscape masterplan will make sure wide areas of formal and informal open space are provided, including opportunities for community orchards, allotments and play areas. The drainage constraints will allow water features to be included throughout the landscaped areas.

The link road will have trees planted alongside it to create rural landscaped access through the site. Carefully-planned pedestrian and cycle paths, located safely away from the link road, will create a sustainable and attractive transport network through the site helping to reduce air pollution.

The proposals will create a new community with infrastructure and environments, providing health and well-being opportunities throughout the site.

Illustrative Masterplan for the site



- Pedestrian crossing
- Vehicle crossing
- Existing pedestrian entrance
- Proposed new pedestrian entrance

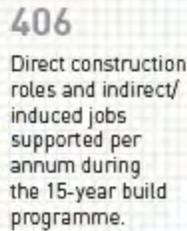
1. Community building
2. Primary school
3. Employment zone

- | | |
|----------------------------|--------------------|
| Local Plan boundary | Short mown grass |
| Squares and shared surface | Meadow grassland |
| Formal play | Planting |
| Informal play | Community orchards |
| Ponds | Linear arboretum |
| Attenuation basins | Hedgerows |
| Swales & dams | Forest extension |
| Boardwalks | Existing woodland |
| Formal paths | Street trees |
| Woodland walk | Garden trees |

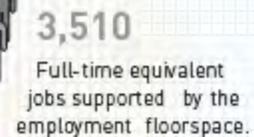
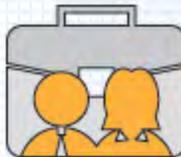
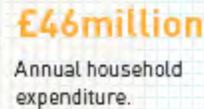
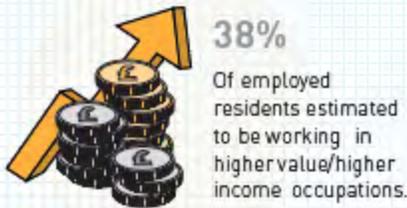
ECONOMIC BENEFITS

BARNSELY WEST
CONSTRUCTION OF 1,700 RESIDENTIAL DWELLINGS AND 43 HA OF EMPLOYMENT FLOORSPACE

CONSTRUCTION BENEFITS



WIDER BENEFITS TO BARNSELY



¹The construction cost has been estimated using the BCIS Online tool and is exclusive of external works, contingencies, supporting infrastructure, fees, VAT, finance charges etc.
²GVA, or gross value added, is the measure of the value of goods and services produced in an area, sector or industry.



BARNSELY
Metropolitan Borough Council

STERLING
CAPITOL

How to get involved

We would like to know what you think about the draft Masterplan Framework so that we can consider your views in preparing the final document. We would encourage you to come along to our consultation events to discuss the proposals in more detail with the Developers' Team and Barnsley Council. The details of the draft Masterplan Framework are provided on the consultation boards, which can be viewed:

- Online: www.barnsleywest.co.uk
- At the Library @ the Lightbox, Barnsley town centre
- At one of the public consultation events :

Monday 23 September 2019	Barugh Green Club, Higham Common Road, Higham, S75 1LD	3pm - 7pm
Thursday 10 October 2019	St Thomas Community Centre, Church St, Barnsley, S75 2RL	3pm - 7pm

Comments on the draft Masterplan Framework can be made by:

- Completing our questionnaire online: www.barnsleywest.co.uk
- Downloading the questionnaire online or requesting a paper copy of the questionnaire at the consultation events or at the Library @ the Lightbox.

Completed questionnaires can be returned to Pegasus Group:

- At the consultation events
- By email: BarnsleyWestMF@pegasusgroup.co.uk
- By post: Barnsley West Masterplan Framework Consultation, Pegasus Group, Pavilion Court, Green Lane, Garforth, Leeds, LS25 2AF

Pegasus Group will be collating the responses on behalf of Barnsley Council and the developers. If you require assistance filling in the questionnaire or have language and/or disability access needs, please contact Barnsley Council on 01226 772604 or email masterplanning@barnsley.gov.uk.

Please make sure your comments reach us by 5pm on Thursday 24 October 2019.

The information you provide will only be used for the purposes of this consultation exercise.

The data submitted will be held securely by Pegasus Group in accordance with General Data Protection Regulation (GDPR) and the Data Protection Act 2018.

The Developers and Barnsley Council look forward to hearing your views.



BARNSELY
Metropolitan Borough Council



Barnsley West Draft Masterplan Framework Questionnaire

Question 1

Do you agree with the vision of the Masterplan Framework which seeks to create a sustainable and inclusive community with high-quality design and landscaping? (Please tick one option)

Yes	
No	
Don't know	

Question 2

What do you think are the most important features of the existing site? (Please tick three options)

Existing trees and vegetation	
Wildlife	
Short and long-distance views	
Public rights of way	
Greenspace	
Existing watercourses	
Mining legacy	

Other (please state):



BARNSELY
Metropolitan Borough Council



Question 3

What do you consider to be the most important points for guiding the design of the new development? (Please tick three options)

Creating views to important buildings and landmarks, and protecting the historic environment	
Considering local distinctiveness	
Display good design using high-quality materials	
Sustainable design and construction incorporating low carbon and renewable technology (Use local materials, solar panels, high insulation levels, orientate buildings to maximise solar gain)	
High-quality outdoor space with clear distinction between public and private space	
Healthy and safe environment	
Clear and obvious routes for pedestrians, cyclists and motorists	
Providing adequate parking	

Other (please state):

Question 4

The council will assess planning applications to make sure an appropriate mix of housing is delivered. What type of homes do you think the new development should provide? (Please tick three options)

House type	
Bungalow	
Apartment	
Terrace	
Semi-Detached	
Detached	

Question 5

The council will assess planning applications to make sure an appropriate mix of housing is delivered. What size of homes do you think the new development should provide? (Please tick three options)

House size	
1 bed	
2 bed	
3 bed	
4 bed	
5 bed	



BARNSLEY
Metropolitan Borough Council



Question 8

How can the impact of development be minimised on existing biodiversity features? Biodiversity is the variety of plant and animals and the communities or habitats they form. (Please tick three options)

Introduce new areas for wildlife within the site (wet and dry areas)	
Deliver off-site biodiversity improvements	
Incorporate design features such as bat and bird boxes into the new housing and design new lighting so that it does not unsettle wildlife	
Develop landscaping schemes that encourage roosting, nesting, feeding and movement through the site	
Make sure that new ponds are clean and attractive to wildlife	
Leave areas of grass to grow wild and create wildflower verges and meadows	
Include information boards and signage to educate residents	
Other (please state):	

Question 9

Informal greenspace, play spaces and allotments could be delivered as part of the new development. What features would encourage you to use these new facilities? (Please tick three options)

Well-located facilities accessed by footpaths/cycle routes with secure and convenient cycle parking	
Community involvement in the use of the spaces	
High-quality facilities that are clean, safe and well-maintained	
Car parking and cycle parking	
A range of facilities to attract all age groups	
Children's play area and opportunities for imaginative play to allow children of different ages and abilities to play together	
Young people's facilities e.g. Multi-Use Games Area/Skate Park	
Other (please state):	



BARNSELY
Metropolitan Borough Council



Question 10

The Masterplan Framework will identify routes for pedestrians, cyclists and vehicles. What design features would make these routes more user-friendly? (Please tick three options)

Traffic calming measures	<input type="checkbox"/>
Traffic-free routes	<input type="checkbox"/>
Combined cycle and pedestrian routes	<input type="checkbox"/>
Separate cycle and pedestrian routes	<input type="checkbox"/>
Safe and attractive routes that are well-lit	<input type="checkbox"/>
Cycle-friendly junctions and smooth non-slip surfaces	<input type="checkbox"/>
Gates/bollards to restrict unauthorised access for vehicles	<input type="checkbox"/>
High-quality signage	<input type="checkbox"/>
Other (please state):	

Question 11

The Masterplan Framework will look at the impact of new development on the existing highway network. What measures could help to reduce the impact? (Please tick three options)

Direct traffic away from residential areas	<input type="checkbox"/>
Promote bus use to and from site	<input type="checkbox"/>
Promote and enable walking and cycling to the site	<input type="checkbox"/>
Provide secure and high-visibility cycle parking facilities	<input type="checkbox"/>
Make changing and shower facilities available for all employees and visitors to the site	<input type="checkbox"/>
Encourage train travel to and from Barnsley train station	<input type="checkbox"/>
Make sure all facilities are accessible to people with disabilities without the use of a car	<input type="checkbox"/>
Encourage car sharing	<input type="checkbox"/>
Other (please state):	



BARNSLEY
Metropolitan Borough Council



Question 12	
What areas do you consider to be important in achieving sustainable development and reducing future impacts on climate change? (Please tick three options)	
Sustainable design and construction techniques (use local materials, incorporate solar panels, high insulation levels, orientate buildings to maximise solar gain)	<input type="checkbox"/>
Include landscaped areas that hold water during wet periods and encourage the recycling of rainwater	<input type="checkbox"/>
Sustainably manage drainage across the site	<input type="checkbox"/>
Promoting the delivery of renewable and low-carbon energy (solar panels, wind turbines)	<input type="checkbox"/>
Investment in green open spaces that can deliver a wide range of environmental and health benefits	<input type="checkbox"/>
Reduce energy use by incorporating energy efficiency measures in new homes and employment units (air-tight homes, insulated roofs, double glazing)	<input type="checkbox"/>
Include electric vehicle charging points	<input type="checkbox"/>
Other (please state):	

Question 13	
How do you think the development could improve your health? (Please tick three options)	
Provide a range of open space to encourage sport and exercise for people of different ages and abilities	<input type="checkbox"/>
Provide high-quality footpaths and cycle paths	<input type="checkbox"/>
Incorporate trees and greenspace to improve the environment	<input type="checkbox"/>
Deliver high quality streets and spaces to encourage community use	<input type="checkbox"/>
Provide outdoor seating areas with adequate shade and shelter to encourage social interaction	<input type="checkbox"/>
Promote inclusive design principles to make sure all spaces and buildings are accessible to all members of the community	<input type="checkbox"/>
Incorporate design features to minimise air pollution	<input type="checkbox"/>
Other (please state):	



BARNSELY
Metropolitan Borough Council



Question 14	
What design features could help to create a safer neighbourhood? (Please tick three options)	
Well overlooked greenspaces	
Well-lit walking and cycle routes	
Secure boundary fencing to the employment and residential units	
Landscaping to create clear separation between public and private spaces	
Secure cycle and bin storage	
Anti-graffiti coatings applied to walls that are in high risk areas	
One main entrance to community facilities to help monitor and manage access	
Link lighting design and CCTV (security cameras)	
Other (please state):	

Question 15	
What key economic benefits of this development are important to you? (Please tick as many options as you feel appropriate)	
Delivery of new homes	
New employment opportunities	
New primary school	
Community facilities	
Economic investment to the area	
Other (please state):	



BARNSELY
Metropolitan Borough Council

STERLING
CAPITOL

Question 16

Please write other comments you may have here in relation to the draft Masterplan Framework.



BARNLSLEY
Metropolitan Borough Council



Equality Monitoring Questions (Optional):

By completing this form, you are helping us to make sure that the services and events that we run are representative of all potential service users/participants and will help us to identify gaps in our service delivery. The information provided will only be used to improve service delivery.

The information you provide will remain confidential. It will be stored and used in accordance with General Data Protection Regulation (GDPR).

Gender	
Are you? (Please tick)	
Male	<input type="checkbox"/>
Female	<input type="checkbox"/>
Prefer not to say	<input type="checkbox"/>

Age (Please tick)	
0 - 16	<input type="checkbox"/>
16 - 20	<input type="checkbox"/>
21 - 30	<input type="checkbox"/>
31 - 40	<input type="checkbox"/>
41 - 50	<input type="checkbox"/>
51 - 60	<input type="checkbox"/>
61 - 70	<input type="checkbox"/>
71 - 80	<input type="checkbox"/>
80+	<input type="checkbox"/>

Disability	
Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months? (Please tick)	
Yes, limited a lot	<input type="checkbox"/>
Yes, limited a little	<input type="checkbox"/>
No	<input type="checkbox"/>



BARNSLEY
Metropolitan Borough Council

STERLING
CAPITOL

Ethnicity	
What is your ethnic origin? (Please tick one only)	
White	
British, English, Scottish, Welsh, or Northern Irish	
Irish	
Gypsy or Irish Traveller	
Any other white background (please write in):	
Mixed/multiple ethnic groups	
White and Black Caribbean	
White and Black African	
White and Asian	
Any other mixed background (please write in):	
Asian or Asian British	
Indian	
Pakistani	
Bangladeshi	
Chinese	
Any other mixed background (please write in):	
Black or Black British	
Caribbean	
African	
Any other Black, African or Caribbean background (please write in):	
Other ethnic group	
Arab	
Any other ethnic group (please write in):	

Appendix J - Consultation Evaluation

BARNESLEY WEST

Barnsley West (MU1) draft Masterplan Framework consultation evaluation

Buildit

Building a better Barnsley

- Build thriving, vibrant and family-friendly town centres full of opportunity and potential.
- Create more and better homes within the borough.
- Build and maintain our infrastructure to make it easier for everyone to enjoy all that Barnsley has to offer.

Developit

Helping businesses to thrive

- Attract investment and improve business sustainability.
- Help to create new areas of employment.
- Make sure residents have the skills they need for the jobs being created.

Our coverage



11

PIECES OF COVERAGE:



2.98M

ONLINE READERSHIP:



41.4K

ESTIMATED COVERAGE VIEWS:



493

SOCIAL SHARES:



291

LINK CLICKS:



40

SHARES OF BMBC SOCIAL MEDIA
POSTS:



18.9K

TWITTER IMPRESSIONS:



25.7K

FACEBOOK REACH:

The above highlights coverage received across social media channels and editorial coverage in the media such as Barnsley Chronicle and Sheffield Star.

Press releases

Three press releases were issued: one for Cabinet being asked to approve the consultation, one for the launch of the consultation and one to mark the halfway stage and encourage people to have their say.

In total, the press releases accumulated **633 page views** on Barnsley Council's website, **477** of which were unique with people spending an average of **1 minute and 57 seconds** on the page.

◀ Barnsley West (MU1) Masterplanning Framework consultation

28 August 2019

Barnsley Council Cabinet members will be asked to approve proposals to carry out a community consultation exercise on the draft Barnsley West (MU1) Masterplan Framework at their next meeting on Wednesday 4 September.

Barnsley's Local Plan was adopted by Full Council on 3 January 2019. The Local Plan requires the production of a masterplan framework for larger, strategic sites.

Each masterplan will be unique and make sure developments include essential infrastructure. It will also reduce any adverse impacts to acceptable levels and provide distinctive, high-quality places that successfully merge with the existing area to deliver sustainable communities.

The Barnsley West area covers the full extent of Local Plan Mixed Use Site MU1 and has the capacity to deliver around 1,700 housing units and 43 hectares of employment land. The site lies two kilometres to the west of Barnsley town centre on land between the communities of Gawber, Higham, Pogmoor and Barugh Green, next to the M1. Much of the site was previously an open-cast mine and was later refilled.

Alongside housing and employment land, the area can also include:

- A new primary school
- Small shops and community facilities
- Brand-new infrastructure including an access link road
- Open green space with wildlife corridors, watercourses and key pedestrian and cycle links

◀ Consultation on the Barnsley West (MU1) Masterplan Framework begins

11 September 2019

A community consultation exercise to gather views on the draft Barnsley West (MU1) Masterplan Framework will begin on Thursday, 12 September 2019.

Barnsley Council is working in collaboration with developers Strata and Sterling Capitol and their representatives to prepare a draft Masterplan Framework for site MU1, land to the south of Barugh Green Road. The sites have already been allocated for development within the adopted Local Plan and can altogether accommodate around 1,700 new homes and 43 hectares of land for employment use.

Alongside housing and employment land, the site can also include:

- A new primary school
- Small shops and community facilities
- Brand-new infrastructure including an access link road
- Open green space with wildlife corridors, watercourses and key pedestrian and cycle links

The draft Masterplan Framework also looks at:

- Local amenities – shops, services and public transport
- Local infrastructure – road network, drainage and utilities and digital infrastructure
- Technical constraints – land stability, biodiversity and heritage
- Design considerations – movement and transport, placemaking principles, green space, recreational facilities, health, sustainability and energy usage

The consultation will run for six weeks and take place from Thursday, 12 September 2019 to Thursday, 24 October 2019.

The details for the draft Masterplan Framework and consultation will be available online at www.barnsleywest.co.uk. Display boards and printed information/questionnaires can also be found at the Library @ the Lightbox.

◀ Have your say on Barnsley West (MU1) consultation

08 October 2019

A community consultation exercise to gather views on the draft Barnsley West (MU1) Masterplan Framework is underway.

Barnsley Council is working alongside developers Strata and Sterling Capitol and their representatives to prepare a draft Masterplan Framework for site MU1, land to the south of Barugh Green Road.

The site has already been allocated for development within the adopted Local Plan and can altogether accommodate around 1,700 new homes and 43 hectares of land for employment use.

Alongside housing and employment land, the site can also include:

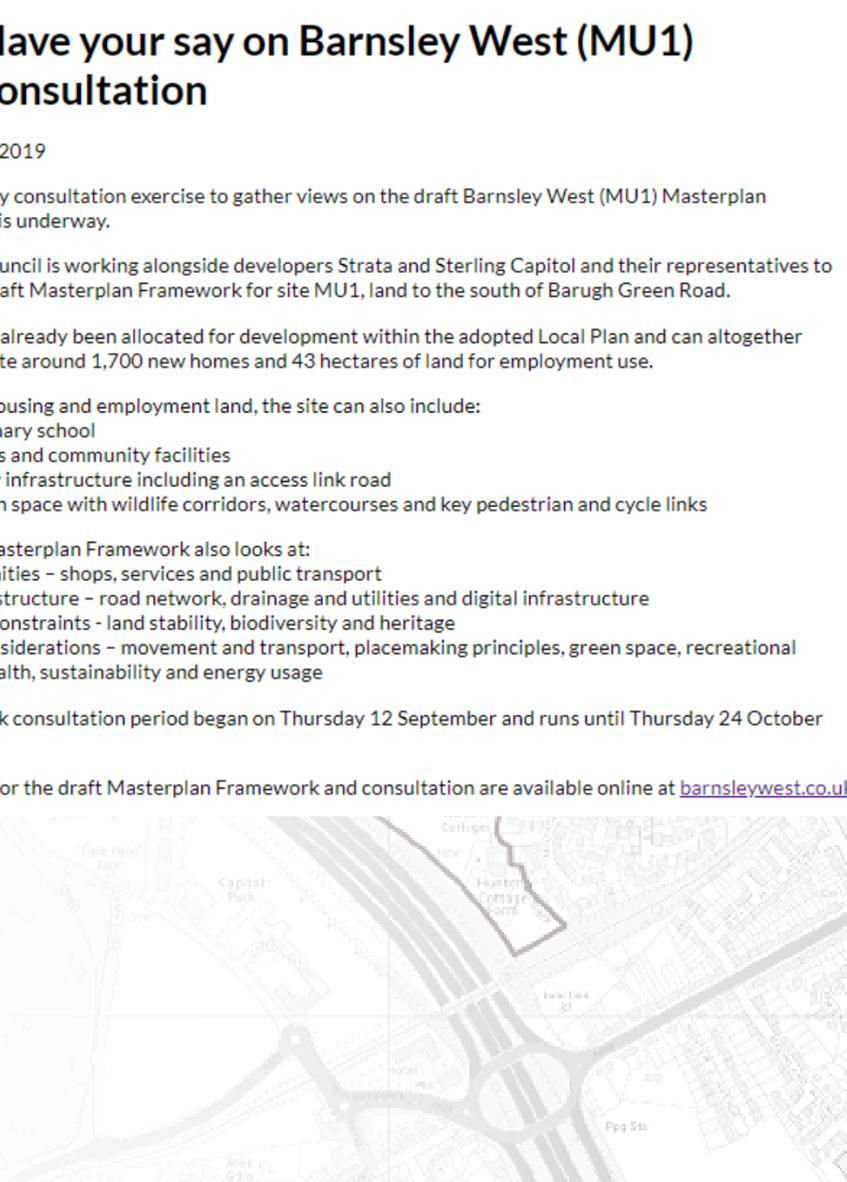
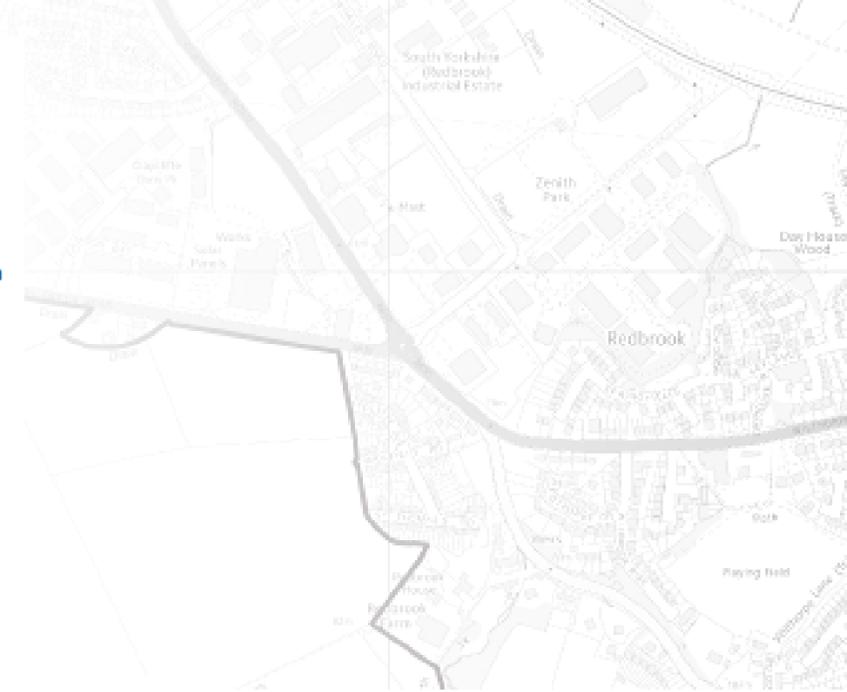
- A new primary school
- Small shops and community facilities
- Brand-new infrastructure including an access link road
- Open green space with wildlife corridors, watercourses and key pedestrian and cycle links

The draft Masterplan Framework also looks at:

- Local amenities – shops, services and public transport
- Local infrastructure – road network, drainage and utilities and digital infrastructure
- Technical constraints – land stability, biodiversity and heritage
- Design considerations – movement and transport, placemaking principles, green space, recreational facilities, health, sustainability and energy usage

The six-week consultation period began on Thursday 12 September and runs until Thursday 24 October 2019.

The details for the draft Masterplan Framework and consultation are available online at barnsleywest.co.uk



Newspaper coverage

- The majority of our press coverage came from the Barnsley Chronicle, which published four main articles regarding the consultation and one promotion for one of the exhibition events in the District news section.
- A special notice was also issued to inform residents of the consultation taking place, ways to fill it in and the dates and locations of the exhibition events.

Your chance to have a say on massive housing plans

A PUBLIC consultation on plans to build a 1,700-home estate on land bordered by Pogmoor, Higham, Gawber and Barugh Green has started.

The site - known as Barnsley West MU1 - is currently open fields but homes, a new primary school and employment land with a link road connecting it to the M1 could be built on it in the future.

A community consultation on the MU1 masterplan will run until October 24, with drop-in sessions set to be held on September 23 at Barugh Green Private Members' Club and St Thomas Community Centre, Gawber, on October 10, both from 3pm until 7pm.

Coun Tim Cheetham, cabinet spokesperson for regeneration and culture, said: "MU1 is the largest masterplan area proposed in Barnsley from the local plan and it's important we consider the impact of the potential development through this framework. "The consultation will provide nearby residents, businesses and community groups with the opportunity to shape the future of the site.

"I encourage anyone with an interest in the area to complete the online consultation or attend one of the drop-in events.

"Views are important to us, and all feedback will be analysed to inform the final masterplanning framework."

A masterplan project team has already been established consisting of council officers and the Barnsley West Consortium - which is a joint venture between Strata Homes and Sterling Capitol - for the 122-hectare site.

The proposals were first announced as part of the town's local plan, which sets out a blueprint for new housing and employment sites until 2033, and was formally adopted in January.

Council leader Sir Steve Houghton added: "If we don't decide how the site should look, we'll be at the behest of developers who would be able to put in their own proposals for it. Residents can help shape it the best we can.

"It's important we get engagement and although it's different from the local plan's consultation which came before, we need the right type of development on this site.

"It won't be easy given the public's concerns but it's vitally important the members of the public have their say.

"I appreciate the fact that there's been a lot of public opposition to the site but it's been approved for development purposes in the local plan and so that part of the debate has ended.

"MU1 is the largest masterplan area proposed in Barnsley from the local plan so what is important now is to get as many comments on it as we possibly can, so residents can help shape the site's future."



Group could take on management role

DECISIONS have still to be made over how new woodland tracts and other open spaces are managed when a major new development of housing and industry goes ahead in Barnsley.

It has emerged Barnsley Council could investigate the possibility of handing responsibility over to the Land Trust, a not for profit environmental body, rather than leaving it to developers to make arrangements at the expense of householders who will move into the 1,700 new homes to be created on the site between Pogmoor, Gawber, Higham and Barugh Green.

It is now accepted practice that responsibility for public open spaces rests with residents on new estates, but some have seen the maintenance charges imposed by developers or the businesses used to manage the sites soar.

Coun Dave Griffin, who represents the Penistone West ward has dealt with complaints from residents in that area who have found themselves burdened with charges which, they believe, represent poor value for the services provided.

Barnsley Council has taken some steps to try to control what happens but Coun Griffin has taken an interest in the major development which will take up fields in the so-called 'MU1' area.

The size of that means it will include substantial tracts of open space and consultations have now begun to work out how the best potential from the area can be achieved.

Coun Griffin said he had attended a public session where it had been confirmed decisions about managing those sites still had to be made.

He said: "I had some interesting discussions with council officers and the landscape architects, but no decision has been made yet. They mentioned the possibility of something like the Land Trust taking ownership of the woodland and open space they have put into this scheme. It would not be council land but would solve the problem my residents feel, when they are dealing with a distant maintenance contractor, which is difficult to work with. I intend to have a conversation with the Land Trust, but it doesn't appear they look after communal land in the middle of housing developments as such, more land that may become a park," he said.

Plans for MU1 appear to include a new urban park, he said. Coun Griffin now intends to pursue the issue within Barnsley Council to try to find fresh ways of maintaining open land which put residents' needs at the forefront of the arrangement, rather than the convenience of developers.

Provided by the Local Democracy Reporting Service

Plan for 1,700 new homes

By Josh Timlin

A FIERCELY contested scheme which will see large-scale development built on a vast swathe of green belt despite widespread opposition is set to go out to public consultation, the Chronicle can reveal.

Barnsley Council wants to use part of the green belt for a site known as 'Barnsley West MU1' - bordered by Pogmoor, Higham, Gawber and Barugh Green - for 1,700 homes, a new primary school to cope with the increased demand and employment land with a link road connecting it to the M1.

The development has been met with strong opposition since the proposals were first announced as part of the town's local plan, which sets out a blueprint for new housing and employment sites until 2033 and was formally adopted in January.

The 122-hectare site - enclosed by built-up areas on three sides with the M1 on its remaining border - will be discussed by the council's ruling cabinet members on Wednesday, where approval for a public consultation, which could take place as soon as next month, is expected to be given.

A council report said: "A masterplan project team has been established consisting of council officers, the Barnsley West Consortium - which is a joint venture between Strata Homes and Sterling Capitol - and their agents.

"This report seeks cabinet approval to undertake a community consultation exercise with residents and stakeholders in Barugh Green, Higham, Gawber and Pogmoor. The site has the capacity to deliver 1,700 homes and 45 hectares of employment land, together with a new primary school.

"It is essential that the local community and stakeholders are involved in the shaping of these strategic masterplan frameworks to ensure that new developments positively support, and contribute to, existing communities, their services and infrastructure."

Campaigners from Keep It Green 2014, a group opposing the 'damaging' proposals, say 15 per cent of the borough's green belt land.

Michael Keane, from the group, said: "Keep It Green 2014's particular efforts have been concentrated on trying to protect this site.

"Over-development will result in the loss of individual and historical identity for villages when they are merged into a huge urban conglomeration.

"Residents, of which I am one, will be seriously blighted during the 15-year local plan development period and beyond, while all residents to the west will be subjected to massive increases in traffic, increased environmental pollution and unbearable pressure on infrastructure.

"I have fields of barley at the back of my house - but that will be occupied by warehouses.

"Although we lost the original fight, it isn't quite over as we still have the consultation and I urge residents to take part in it and submit their valid concerns.

"However, I feel it will be another case of the council not listening to its residents and are unthinkable - any dubious gains from the Penny Pie Park statutory system will be negated."

Council leader Sir Steve Houghton urged residents to take part in the consultation.

"I appreciate the fact that there's been a lot of public opposition to the site but it's been approved for development purposes in the local plan and so that part of the debate has ended," he said.

"MU1 is the largest masterplan area proposed in Barnsley from the local plan.

"What's important now is to get as many comments on it as we possibly can, so residents can help shape the site's future."

What do you think? Email: editorial@barnsley-chronicle.co.uk and we'll use a selection on the letters page.

IN THE week that England cricketers

BARNESLEY METROPOLITAN BOROUGH COUNCIL SPECIAL NOTICE BARNESLEY WEST (MU1) MASTERPLAN FRAMEWORK CONSULTATION

Following the adoption of the Local Plan on 3 January 2019, Barnsley council are working in collaboration with developers Strata and Sterling Capitol and their representatives to prepare a draft Masterplan Framework for site MU1, Land to the South of Barugh Green Road.

Details of the draft Masterplan Framework will be available to view (subject to Cabinet approval) from Thursday 12 September 2019:

- Online at www.barnsleywest.co.uk
- At the Library @ The Lightbox in Barnsley Town Centre
- At one of the public exhibition events:
 - 3pm to 7pm on Monday, 23 September 2019 at Barugh Green Private Members Club, Higham Common Road, Higham, S75 1LD
 - 3pm to 7pm on Thursday 10 October 2019 at St Thomas Community Centre, Church Street, Gawber, S75 2RL

This public consultation seeks the community's views on the draft Masterplan Framework. We would prefer to receive your comments via our online questionnaire which is available at www.barnsleywest.co.uk. Where this is not possible you can submit your comments by any of the following methods:

- Download and email to BarnsleyWestMF@pegasusgroup.co.uk
- Download and post to: Barnsley West Masterplan Framework Consultation, Pegasus Group, Pavillion Court, Green Lane, Garforth, Leeds, LS25 2AF.
- Hard copies will be available at Library @ The Lightbox in Barnsley Town Centre

Please use one method of reply only to avoid duplication of representations.

Your views are welcomed and will be considered in preparing the final draft of the Barnsley West (MU1) Masterplan Framework for adoption.

If you require assistance filling in the questionnaire or have language and/or disability access needs please contact Barnsley council on 01226 772604 or email masterplanning@barnsley.gov.uk.

The consultation period runs from Thursday 12 September 2019 to Thursday 24 October 2019. Please make sure your comments reach us by 5pm.

Joe Jenkinson
Head of Planning & Building Control
PO Box 634
Barnsley
S70 9FE

JM Jenkinson



BARNESLEY
Metropolitan Borough Council

f Facebook

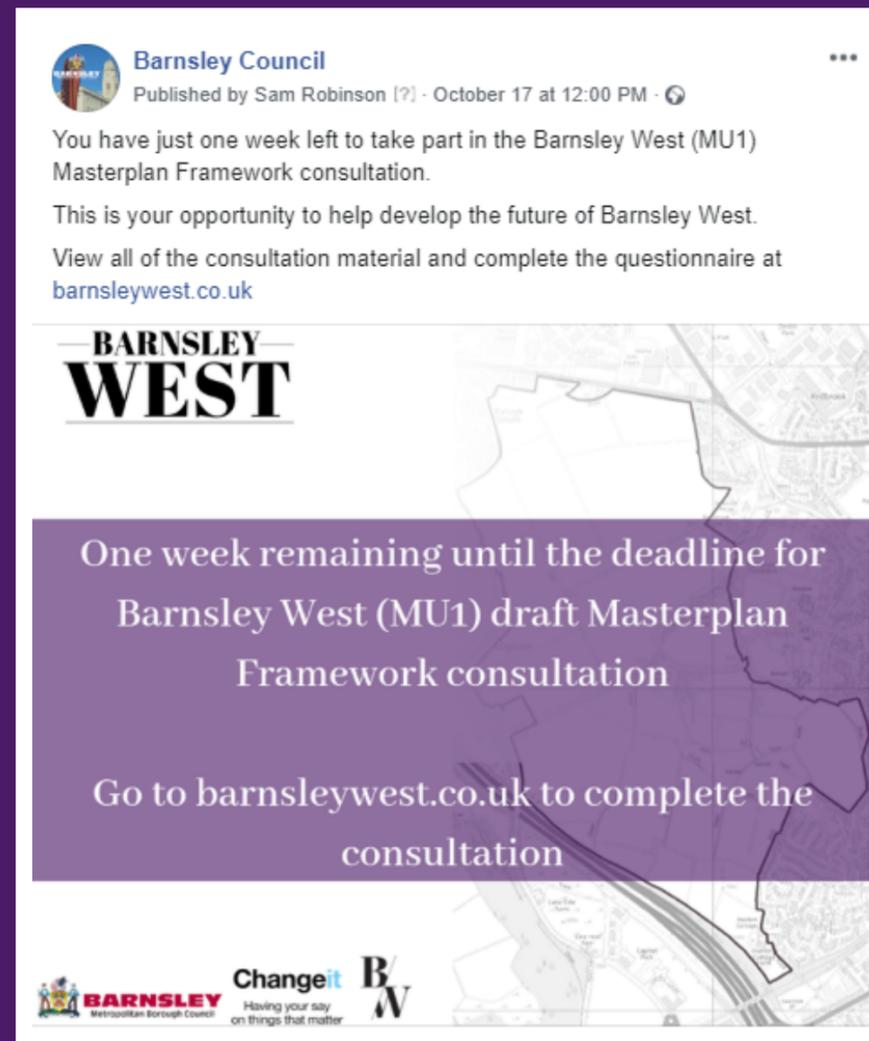
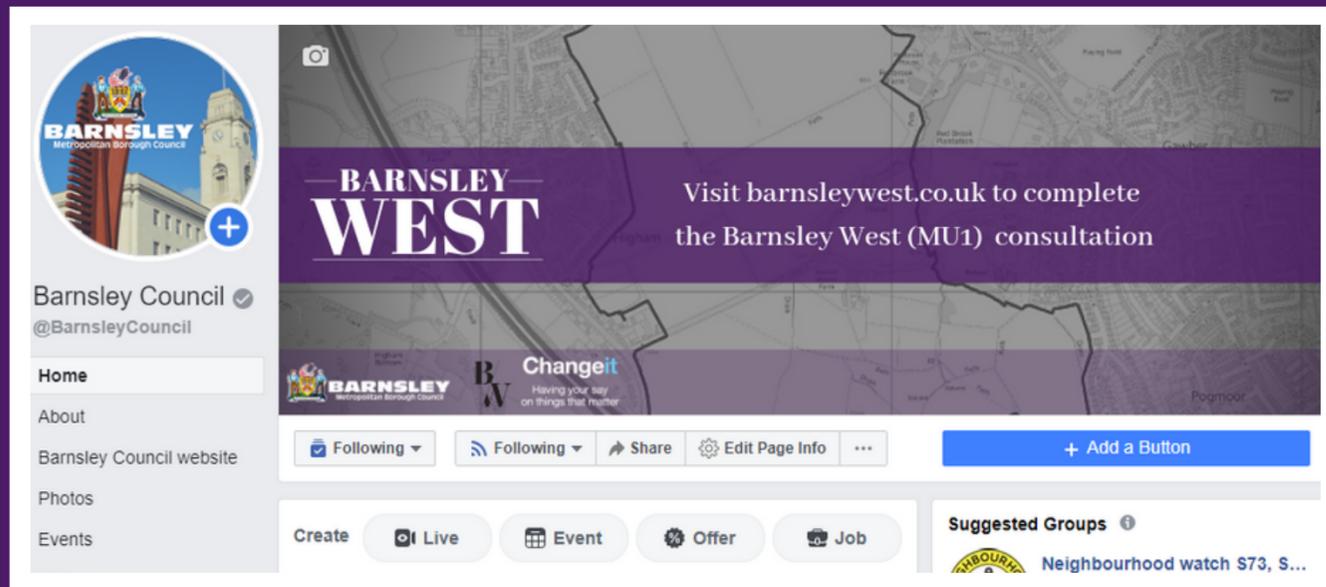
12 posts

25,697 reach

1,174 engagements

Reactions: 12
Shares: 22
Link clicks: 171

↩ Cover photo takeover





14 posts

18,931 impressions

271 engagements

Retweets: 18
Likes: 8
Link clicks: 120

→ Cover photo takeover

Barnsley Council
@BarnsleyCouncil

Welcome to Barnsley Council's official news and stories page.
For customer services, please visit barnsley.gov.uk/tell-us-about-... or use @Barnsley_Help 😊

Barnsley, South Yorkshire, UK barnsley.gov.uk Joined March 2009

1,226 Following 15.1K Followers

Barnsley Council @BarnsleyCouncil · Sep 30

You now have less than a month until the deadline to take part in the draft Barnsley West (MU1) Masterplan Framework public consultation.

More on the Barnsley West (MU1) Masterplan Framework: barnsley.gov.uk/masterplanning

Complete the consultation: barnsleywest.co.uk #Changelt

BARNsLEY WEST

A draft Masterplan Framework is being prepared for the MU1 site, south of Barugh Green Road.

The site has been allocated for development within the Local Plan and can accommodate around 1,700 new homes and 43 hectares of land for employment use.

You have until Thursday 24 October to fill in the consultation and have your views heard.

Change it!

Barnsley Council @BarnsleyCouncil · Oct 24

Today at 5pm is the final deadline for you to give your thoughts and help to shape the Barnsley West (MU1) Masterplan Framework.

View all consultation material and complete the questionnaire: barnsleywest.co.uk

BARNsLEY WEST

The deadline for Barnsley West (MU1) draft Masterplan Framework consultation passes at 5pm this afternoon

Go to barnsleywest.co.uk to complete the consultation

Change it!

Internal Communications

Straight Talk articles, news article and intranet banner

Opens: 5,034 Link clicks: 75



- A banner was added to the council's intranet site, along with a news article, directing colleagues to the consultation.
- Three news articles were also included in StraightTalk, a weekly newsletter which is sent to all council employees and members.

MU1 Masterplan Framework consultation begins

A community consultation exercise to gather views on the draft Barnsley West (MU1) Masterplan Framework was launched earlier this week. The site covers land to the south of Barugh Green Road and can altogether accommodate around 1,700 new homes and 43 hectares of land for employment use, alongside a new primary school, small shops and community facilities, brand new infrastructure and open green space.

The consultation will give residents a chance to shape the future of the MU1 site. It runs for six weeks, ending on Thursday 24 October. [#Changelit](#).

Read more about the Barnsley West (MU1) Masterplan Framework [here](#).

Complete the consultation [here](#).



MU1 Masterplan Framework consultation begins

A community consultation exercise to gather views on the draft Barnsley West (MU1) Masterplan Framework was launched earlier this week. The site covers land to the south of Barugh Green Road and can altogether accommodate around 1,700 new homes and 43 hectares of land for employment use, alongside a new primary school, small shops and community facilities, brand new infrastructure and open green space.

The consultation will give residents a chance to shape the future of the MU1 site. It runs for six weeks, ending on Thursday 24 October. [#Changelit](#).

Read more about the Barnsley West (MU1) Masterplan Framework [here](#).

Complete the consultation [here](#).

Website statistics

- From 12 September to 24 October, there were **419 page views** of the Masterplanning webpage on Barnsley Council's website.
- Of those page views **34** came from the **mastplanning button** on Barnsley Council's homepage, **33** from **Facebook** and just **3** from **Twitter**.
- Other successful links came from the media releases which accumulated **76 click-throughs** providing **18.15 per cent** of the Masterplanning webpages total views.
- Of the 419 page views **292** of these were **unique**.
- The most popular time for viewing the page was between 12pm and 1pm.
- There was a six-day overlap between this consultation and the Hoyland North Masterplan Framework consultation, which finished on 17 September.
- The Barnsley West website saw **349 page views** during the consultation period with **190** of those being **unique** views.

- In addition, there were **47 views, 19 unique**, of the various consultation materials on the Barnsley West website - e.g. consultation boards, illustrative Masterplan and Draft Masterplan Framework - which were available in PDF format.

◀ Masterplan frameworks

Barnsley's [Local Plan](#) includes some site allocations which require the production of a masterplan framework. The individual site policies explain why a masterplan framework is needed.

What is a masterplan framework? ▾

Masterplan frameworks are subject to public consultation and approval by the council prior to the determination of any planning applications on the affected sites.

Each masterplan framework will be bespoke and therefore be considered on a case by case basis.

The screenshot shows the 'Masterplan Framework' web application. At the top, there is a search bar labeled 'Location: Enter postcode, street or house name'. Below this is a legend for 'Impacted Local Plan Sites' and 'Masterplan Framework Sites'. The legend lists six areas with corresponding color swatches: Barnsley West (yellow), Carlton (green), Goldthorpe (orange), Hoyland North (blue), Hoyland South (light blue), Hoyland West (dark blue), and Royston (purple). The main part of the interface is a map of Barnsley with a red outline indicating the framework boundary. To the right of the map is a graphic titled 'Local Plan master plan frameworks' showing a stylized green and white pattern of roads and buildings. At the bottom of the map area, there is a scale bar (0 to 5 km) and a copyright notice: '© Crown Copyright & Database Rights (2019). 100022284.' A link 'View full-screen map' is located at the bottom right of the screenshot.

What was achieved?

- In total, there were **213 responses** to the consultation questionnaire with a **100 per cent completion rate**. The average time of completion was **23 minutes and 45 seconds**.
- Of the 213 responses, **155 were completed online**, **39 at the exhibition events** and **19 by post**.
- A total of **233 people** attended the two public consultation events which were held at Barugh Green Club and St Thomas Community Centre.
- Approximately **2,420 leaflets** were distributed to neighbouring properties within the consultation zone area (approx 250m) advertising the consultation process while **21 public notices** were put up on and around the site two weeks before the first exhibition event.
- **Display boards** were on show in the Library @ the Lightbox in Barnsley town centre during the consultation period.



What went well?

- There was a **distinct brand** which allowed the campaign to stand out on digital platforms and in consultation material.
- We were able to get promotion of the exhibition events into the District news section of the Barnsley Chronicle.
- The range of material available on the council website such as FAQs, a summary of the development and a link to the Local Plan.
- Including all information in the consultation document, saving respondents from downloading additional information.
- Facebook was a more effective way of informing residents than Twitter, reaching **7,000 more people with five times more engagement**, something to consider for future consultations.



BARNSELY WEST

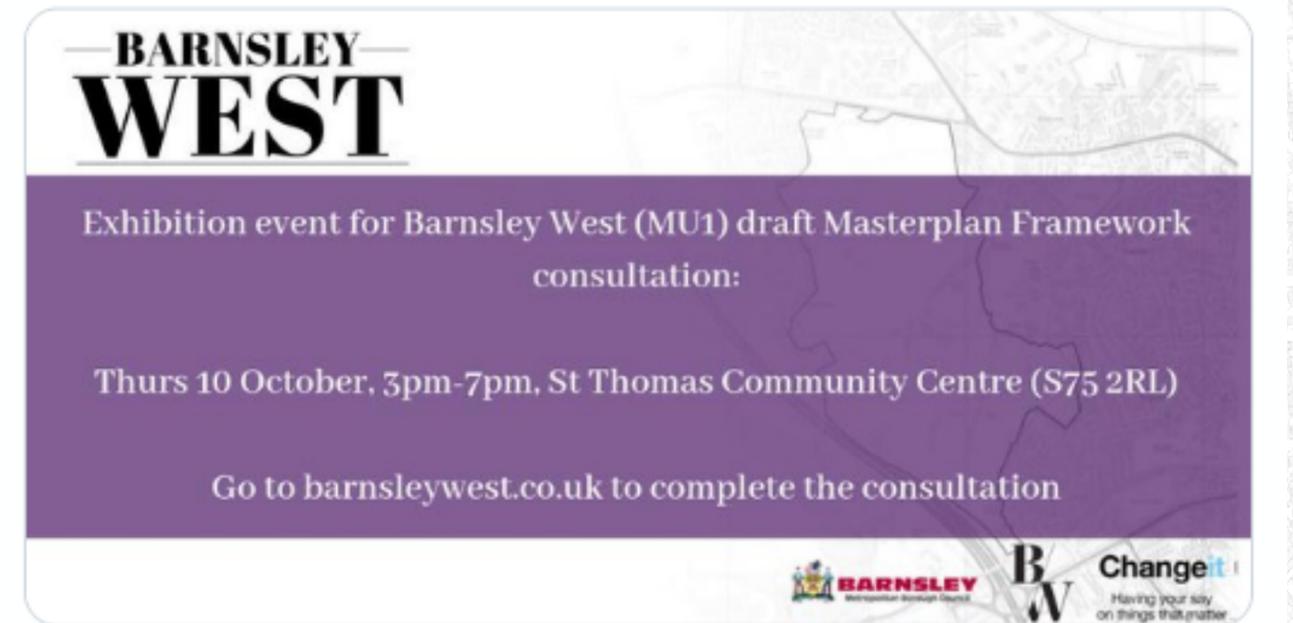
A draft Masterplan Framework is being prepared for the MU1 site, south of Barugh Green Road.

The site has been allocated for development within the Local Plan and can accommodate around 1,700 new homes and 43 hectares of land for employment use.

You have until Thursday 24 October to fill in the consultation and have your views heard.

Change  Having your say on things that matter.  

This banner features a purple header with the 'BARNSELY WEST' logo. The background is a light map of the area. The text is centered and provides key information about the draft Masterplan Framework, including the location (south of Barugh Green Road), the site's capacity (1,700 new homes and 43 hectares for employment), and the consultation deadline (Thursday 24 October). Logos for 'Change' and 'Barnsley' are in the bottom right corner.

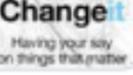


BARNSELY WEST

Exhibition event for Barnsley West (MU1) draft Masterplan Framework consultation:

Thurs 10 October, 3pm-7pm, St Thomas Community Centre (S75 2RL)

Go to barnsleywest.co.uk to complete the consultation

  Change  Having your say on things that matter.

This banner features a purple header with the 'BARNSELY WEST' logo. The background is a light map of the area. The text is centered and provides details for an exhibition event, including the date and time (Thurs 10 October, 3pm-7pm) and location (St Thomas Community Centre, S75 2RL). It also includes the website barnsleywest.co.uk for completing the consultation. Logos for 'Barnsley' and 'Change' are in the bottom right corner.

What can be improved?

- Although the brand was distinct, the original material that came through was in black. We felt this was too dark and melancholic for a consultation and changed the main colour to purple. Feedback on the original Facebook posts, which used the black colour scheme, reflected this.
- The majority of comments on social media were negative, claiming the consultation was nothing more than a box-ticking exercise and any views put forward from the public would be ignored.
- Some people who attended the exhibition events felt their queries about the site were not answered by staff in attendance.
- A lot of the language within the consultation material was complex and not likely to be easily understandable to members of the general public. This will need simplifying in the future to ensure residents aren't put off by jargon or unfamiliar language.
- The timescales for the turnaround of materials were somewhat unrealistic given the amount of time it takes to read through the material and make corrections.
- Amendments which were noted by the Communications and Marketing team were often ignored or disappeared on newer versions of the materials.



Steve Burdin Barnsley Council What happens when the questions you ask cannot be answered? I am aware of a number of basic site queries which should be answerable, but haven't. Thanks.

Like · Reply · Message · 6w



1



Barnsley Council Hi Steven, there are lots of consultation events and information here - <http://www.barnsleywest.co.uk/how-to-get-involved/>

Like · Reply · Commented on by Alison Dixon [?] · 6w



2



Steve Burdin Barnsley Council Thanks for the reply. But, it's the consultation event where they are not providing answers to relatively simple questions. So my question still remains - what happens in this scenario? Thanks.



David Wood - Woody Consultation costing god knows! When we already know the outcome! You are simply ticking boxes BMBC.

Like · Reply · Message · 8w



Ken Wilby Why run a six week period of consultation costing god knows how much of our council tax to them go ahead and do whatever the hell you want as you care nothing really about the views of the public. It's just a PR exercise.

Like · Reply · Message · 8w



6

Residents' questions still not being answered

CONCERNED POGMOOR RESIDENT (name and address supplied)

I have just returned from holiday to find a flyer in my letter box from the Barnsley West Consortium (BWC) inviting comments on the Site MU1 Masterplan Framework.

What an appalling document. There is a complete lack of detail and answers in the flyer and the associated online documents, to the many questions being asked by the local community.

The BWC consultation questionnaire and related documentation is not even published on the council's own website but that of private sector consultants and the BWC.

The questions in the questionnaire are meaningless in the absence of further details.

Once again we are seeing spin by the BWC in the wording of the flyer, including phrases such as 'the land contains open fields which

were previously an open-cast mine and re-instated'.

There is no mention of the fact that the fields were previously designated green belt land more than 50 years ago by the much more responsible former Barnsley County Borough Council who fully understood that green belt land was for the whole community to enjoy and to prevent urban sprawl by keeping such land permanently open.

All of this has been destroyed by the decisions of the current council and the appointed planning inspector.

The Site MU1 Masterplan Framework in principle appears to be little different to that produced by Spawforths in August 2013 or the updated document again produced by Spawforths in 2017.

So much for the council considering the views and strong objections of the local community during the 2014 and 2016 consulta-

tion procedures, together with the subsequent local plan examination in public.

The flyer indicates that the document is being prepared '... in collaboration with Barnsley Council...'

Judging by all of the criticism which this proposal has attracted, I did wonder whether this was a misprint and should have read '... in collusion...'

I could go on and talk about the effect of the loss of so much green belt land and the negative effect on the council's carbon footprint, but I will leave that for another day.

The local community must again rise to the occasion by continuing to express their dissatisfaction on what is an abomination of a proposal.

Incidentally the front page of the flyer is black in colour, thus depicting the death knell of what is currently a green and pleasant area of land.